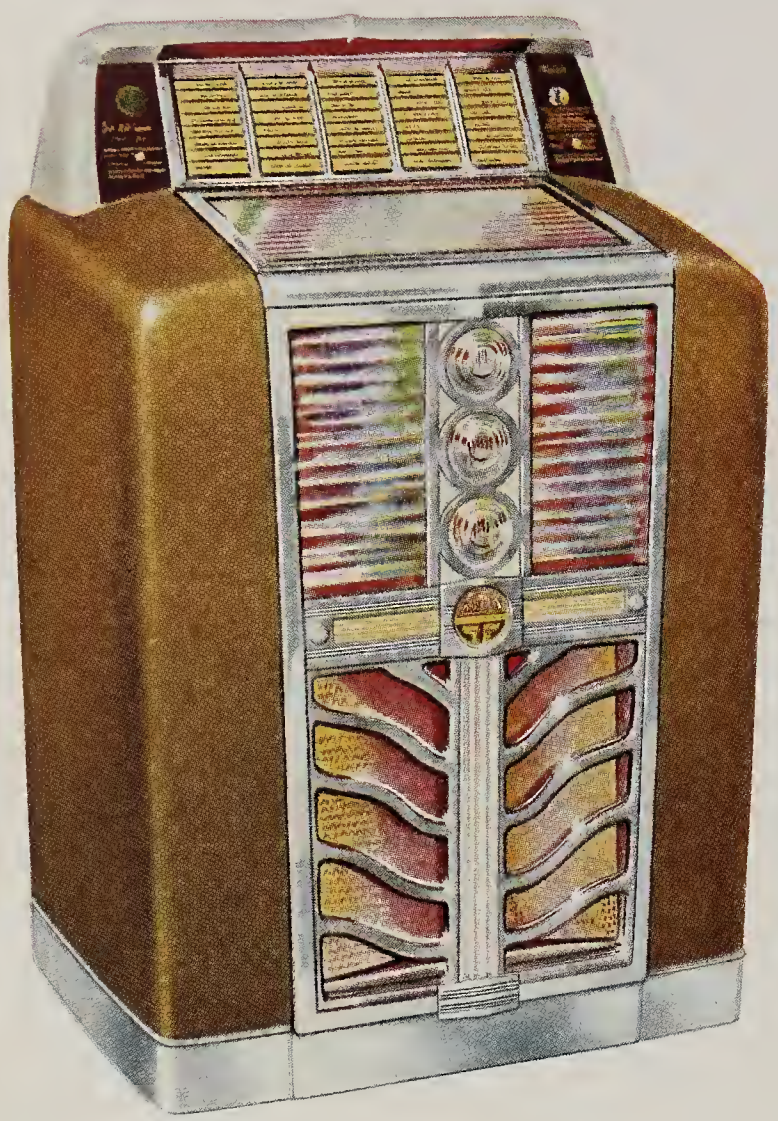
THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY
Vol. 9, No. 1
WEEK OF
SEPT. 29, 1947

If it's a Mills, I always play it—

I get more for my quarter!



The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

COSTS UP OVER 200%

Ops Must Find New Method for Getting Greater Share of Present Intake From All Equipment

CHICAGO—With all overhead expense, as well as costs of machines and parts up over 200%, leaders are urging all ops everywhere in the nation to immediately arrange for a better method of obtaining a greater share of the intake from their equipment than the 50%-50% commission basis now in effect nationally.

Since its first issue, *The Cash Box* has urged the trade to adopt a better commission basis. During the war period *The Cash Box* suggested the 70%-30% commission basis, 70% to the operator and 30% to the location owner. Then, with costs and overhead continually mounting, *The Cash Box* stated that the 75%-25% commission basis had become more equitable.

But expenses, price of equipment and all general overhead continued to climb, and *The Cash Box* then urged a change to front money each week until at the last writing, this publication suggested that the operators adopt the $15 per week front money guarantee from every location to assure themselves a continued profitable operating business.

Now there is a general belief thruout the trade that the operator must immediately adopt a new and better commission method to assure himself remaining in the coin operated machines industry on a profitable and financially liquid basis.

Many feel that there are locations where, in music especially, the operator should reinstate the 10c, 3 for 25c play. From other locations, they claim, he must obtain front money guarantees. Otherwise, they say, he simply cannot pull out from under.

These leaders point to the fact such an item as labor has jumped up 200% to 300%. They report that the pre-war mechanic and serviceman who was paid $30 to $40 per week is now getting $90 to $125 per week. Even such an item as 30-wire cable which, prior to the war, cost the juke box ops about 14c per foot, is now priced at around 35c per foot.

Rip cord, which could be picked up at ½c per foot in '39 and '40, now costs as much as 6c per foot. Auxiliary speakers were selling at from $5 to $7 and now even the cheapest of these sell from $10 to $15. Records which cost around 17c to 19c now cost the music operator from 35c to $1.05. All music machine parts and supplies have doubled and tripled, from a main gear to a complete amplifier.

In addition, it is a well known fact that juke boxes which cost around $250 to $350 pre-war, now cost anywhere from $695 to $1,000. And this isn't figuring in the costs of maintaining a store for the operator's headquarters, trucks, tires, and a tremendous number of incidentals now necessary to successful operating of games and music.

In the amusement games field, costs have also doubled and tripled and these operators claim that the nickel is too small a coin to bring them the profits they need to pay the prices they are paying, the overhead expense they are enduring, and the general cost increases they are undergoing.

Yet, thruout the trade it is a well known fact that more people are spending more money playing equipment of every type than at any other time in coin machine history.

Therefore, it should seem that the profits should go up accordingly. But, with the higher overhead expense, higher priced equipment and generally increased costs of parts and supplies, the average op reports that profits have not kept step.

Many also report that they have not been buying new machines the way that they used to and that this has brought about direct selling in their territories. There is also a report that direct selling to location owners is on the increase, with some actually advocating this plan because they feel that the storekeeper can make out by obtaining all the take, whereas the op has a hard fight with only 50% of the take.

The best answer, so far, these leaders agree, is what *The Cash Box* has been advocating for over five years now—that the operator must become at least as good a salesmen as the television salesman and must "sell" his locations on the fact that he is rendering them an invaluable service which is not only helping to stimulate greater business for the average retailer, but, which is also bringing him profit at the same time. Something which he cannot obtain from a television set or any other business stimulator.

The operator, too, must arrange to change his entire present commission set-up if he is to prosper and progress and assure himself of a profitable future in the industry. He must, where he can, arrange for 10c, 3 for 25c play, these men state and, in other locations, he must obtain a definite front money guarantee.

There are many who even believe that the operator is better off to arrange for even a "stiffer" commission basis. A basis which will assure him of profits regardless of the play. That basis is for the operator to obtain all the take and remove his overhead expense first, prior to sending a check for the month's collection share to the retailer, just as the ops of cigaret machines and other automatic merchandisers do at this time.

Many point out that the average tavern has continued to raise prices for its merchandise, just as the producers raised prices to them. They are now charging 15c and even more for a small glass of beer and from 25c up for a bottle of beer, with liquor prices raised accordingly.

Therefore, these men state, the location owners, themselves, have noted the rise in costs and immediatly covered themselves. The ops, they feel, should do the very same thing.

There is a definite move afoot at this time among certain leaders here to arrange for a closer cooperating group among suppliers and producers so that prices can be lowered to the operator. "But", one of these men said, "this is not the complete answer".

He reported, "Regardless of the fact that we may be able to lower prices somewhat to the operators, it must also be remembered, that unless the operators do something to help themselves to enjoy a better and more equitable share of the intake from their equipment, just as you have been advocating in *The Cash Box*, then even lower prices won't mean anything".

In short, the operator is now up against a very crucial situation. He realizes that his old time 50%-50% commission basis of the horse and buggy days when a nickel was really worth 5c is outmoded and cannot remain in use in those post-war days when the average nickel is worth about 1c.

If an operator would be told to remove his nickel chutes and replace these with penny chutes, he would probably hit the ceiling in his anger. But, that's exactly what he is doing today. His nickel chute of yesterday is the 1c chute of today.

He must, then, immediately arrange to equalize this condition. He must change his entire commission basis. He cannot purchase equipment at his present commission rate. He cannot protect himself from encroaching competition. He must change his entire set-up for he will not see pre-war prices. In fact, if anything, he may see even higher prices during '48.

The $15 per week front money guarantee is only part of the answer in some of the operators' locations. They must also use other commission methods to arrange for a more equitable share of the machine's income.

Perhaps the idea of first removing overhead and then paying 50% on the remainder is the answer.

Amusement and music operators must change their commission systems to equal those of the automatic merchandise machine operators.

The operator of automatic merchandising equipment slowly came out of the percentage payment right-on-the-spot method to where he has today educated the location owners to the fact that he will send them their checks after he has removed costs and commissions.

But, whatever method the operators adopt, they must do so quickly. The industry cannot carry on with horse and buggy methods when prices are jet planing into the stratosphere.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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Okay—Let's set the day!

Let's make it the most memorable day in the history of your city . . . the day when you will donate the proceeds from all your machines to the Damon Runyon Memorial Cancer Fund.

Okay — Let's set the day! Call on the Public Relations Bureau of Coin Machine Industries, Inc., 134 North LaSalle St., Chicago 1, Ill. for all the banners, placards and other material you may want.

In addition, phone your local newspapers and tell them the day, too. They'll back you up. And, at the same time, it wouldn't be a bad idea to run a full page ad in your local newspaper calling attention to this one big day . . . when everyone who inserts a coin into your machines will actually be donating that money to the Damon Runyon Memorial Cancer Fund.

Write to Ray T. Moloney, National Chairman for the Runyon Memorial Cancer Fund, Coin Machine Division, today — just say — "Okay Ray — I've set the day".

TRADE SHOWS KEEN INTEREST IN VENDERS

New Type Beverage Dispensers and Cig Machines Garner Major Attention. All Believe Big Vender Sales Year Ahead.

CHICAGO—Most interesting of all trends at this time is the sudden interest in the vending machine field by leading ops in the amusement and music divisions of the trade.

These men are now contacting leading manufacturers of automatic merchandisers to arrange for distribution and operation of their products.

Showings which have been made by automatic merchandising machine manufacturers have attracted great interest from all the trade, even to the extent where some of the largest orders known to these manufacturers, have been signed by operators who were never before actively engaged in that division of the field.

A showing of a hot coffee vending machine attracted many amusement and music ops with the result that the firm signed some of the largest orders in its history.

A new cigarette machine being manufactured by a factory formerly engaged in producing amusement equipment has attracted great interest from coinmen and many noted amusement machine operators and distributors have visited here seeking to become identified with this vendor.

Beverage dispensers are also attracting great attention from music and amusement machine men. They seem to be studying the vending field as the new and modern merchandisers are presented.

One noted coinman stated, "There is now no longer any doubt but that the entire field is going to see a big revival and a real boom for the automatic merchandisers. These machines seem to offer great opportunities for 1948 and there are a great many operators who never before handled vending machines interested in the new cigarette and beverage dispensers."

Interest has also been shown in the large candy merchandisers and almost every other type of merchandise machine. A salesmanager for a noted California factory, passing thru this city, reported, "We have just broken every known sales record we've ever had on this trip. Wherever I called I found tremendous interest in vending machines with operators willing to commit themselves for large orders."

Those engaged in the automatic merchandising machine business now foresee many new ops entering into this division of the industry this forthcoming fall and winter of '47-'48.

One of these ops stated, "We already are competing with four different men in our territory who were formerly only interested in music and amusement. They were specializing in those machines. Now in addition they've entered into the automatic merchandising field and are giving us some real competition for locations. They are buying new machines and are working very hard to build up big routes in our town."

A manufacturer of a change maker stated, "The interest which has been shown in our unit from men in all divisions of the field convinces us that there is a decided trend to the automatic merchandiser field at this time and that this will be even more apparent as 1948 comes into being."

Even the nut venders are moving at speedier and greater volume than they ever have before. Most of the coinmen who formerly neglected these have now added them to their routes.

One manufacturer gave as his answer to the sudden interest in automatic merchandising, "The operators are up against a problem of cashing in completely from each and everyone of their locations. Since they cannot seem to do it with only one type of machine anymore, they are filling each location with as much equipment as they possibly can in an effort to overcome larger overhead expense and also to see greater profits. In this way, the same service man and collector is used and with the expense remaining practically stationary for servicing the spot, yet more money is coming into the operators' pockets and this helps boom his business all around."

Many manufacturers, formerly in amusement and music equipment only, are expected to enter into the automatic merchandising machine business. It is already known that over seven such manufacturers are working on vending machines of one type or another. These men are enthused over the possibilities for great sales action in this field. Already many of them have made known to their present distributors their plans and have found their distributors very enthusiastic.

Right down the line, thruout the entire field, from manufacturer to operator, and in all divisions of the industry, there is now great interest in automatic merchandising.

NEED NATIONAL CREDIT BUREAU

Ops Claim They Need More Liberal Credit Arrangements. Sellers Reply Collections Become Tougher. Both Sides Agree That National Credit Bureau Would Help Solve Many Credit Problems.

NEW YORK—Reports from operators everywhere in the nation are to the effect that the need for a "National Credit Bureau" grows greater each week.

Indications are at this time that ops are asking for greater and more liberal credit arrangements and that, in turn, sellers are attempting to cut down. "Because", they report, "collections are becoming tougher than ever before."

One noted op stated, "Because of such belief on the part of some of the leading wholesalers, many operators whose credit standing has always been of the highest, are suffering. We should have", he continues, "a 'National Credit Bureau' of our own, as you proposed sometime ago, so that such misunderstanding and abuse can be eliminated."

It is well known that many wholesalers have cut down on their "credit line" to operators at this time. But, there are just as many who are continuing on ahead to work with the operators who have worked with them over the years.

One of these distribs reported to *The Cash Box*, "We have not cut down on giving credit to the operators who have been working with us for sometime. Even to new customers we continue to give credit where we know they deserve credit. But, to promiscuously grant credit today would be business suicide.

"We agree that there should be a 'Credit Bureau' in our own industry", he continued, "but, we also believe that every operator should be registered with such a bureau so that there will not be any problems as to credit involved at anytime."

As this distrib and many others have pointed out, "There are operators who, when we tighten up on further credit to them, because of lack of prompt payment, start dealing with someone else. The result is", he claims, "that before long this operator has overextended himself and can't pay either of us. We both suffer."

It is generally believed that a "National Credit Bureau", as proposed by *The Cash Box* for more than four years, would overcome such problems for, each time that credit was issued to an operator, his name would be turned into the 'Bureau' which would, in turn, notify any seller whether he should or should not give further credit, or give credit at his own risk, after checking with the operators' credit rating.

There is no longer any doubt, as the field returns to a need for greater and more lenient credit and terms, that there should be created a "National Credit Bureau" so as to protect all sellers, as well as all bonafide and honest operators, from suffering from the malpractices of a very few.

This would be to the advantage of the entire trade, ranging from manufacturer down to the ultimate machine consumer, the operator. And with the operator who has paid his bills and paid them promptly being given a hand when he needs it there is no doubt that this can stimulate greater business for many thruout the nation.

Just as investigations are made regarding issuance of credit for finance such investigations can be made by a "National Credit Bureau" exclusively and solely confined to this industry so that all in the field will be most completely protected at all times and yet know that there is an effort being made to assure better sales as well as longer run operations for the operators themselves.

The need for a "National Credit Bureau" grows greater each day. The fact that many are now phoning each other privately to ask regarding whether they should or should not issue credit to a certain operator is the answer in itself as to whether a "National Credit Bureau" is needed.

The time has come when its immediate creation is imperative. The time has arrived when all should work together for one very important end—the complete assurance of a profitable future by helping to solidify and make greater their own industry.

USE THIS PREPAID POSTCARD TO VOTE FOR YOUR BEST MONEY-MAKING RECORDS AND YOUR MOST OUTSTANDING RECORDING ARTISTS OF 1947

MY BEST MONEY-MAKING RECORD FOR 1947 WAS—

_____ _____
(NAME OF RECORD HERE) (NAME OF ARTIST HERE)

BEST ORCHESTRA FOR '47_____

BEST FEMALE VOCALIST FOR '47_____

BEST MALE VOCALIST FOR '47_____

BEST FEMALE VOCAL COMBINATION FOR '47_____

BEST MALE VOCAL COMBINATION FOR '47_____

BEST "HILLBILLY" RECORD FOR '47_____

BEST "WESTERN" RECORD FOR '47_____

BEST "RACE" RECORD FOR '47_____

BEST "FOREIGN" RECORD FOR '47_____

NOTICE: Be Sure to Include Name of Artist on All Records Listed!

IMPORTANT

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED CABINET YOU OWN COUNTS FOR ONE VOTE. EACH NON-SELECTIVE (Personal, Solotone, Etc.) MUSIC BOX YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT. THESE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED.

NAME_____

FIRM _____

ADDRESS _____

CITY _____ STATE_____

GET YOUR VOTES HERE

I operate the following number of Juke Boxes_____; Wall and Bar Boxes_____; Non-Selective (Personal, Solotone, Etc.) Boxes_____; Wired Telephone Music Shells_____;

TOTAL NUMBER_____ARE YOUR VOTES!

Postage Will be Paid by Addressee

No Postage Stamp Necessary if Mailed in the United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

YOUR VOTES

"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" *(The Official Magazine of the Juke Box Industry)* WAS *EXCLUSIVELY CHOSEN* TO CONDUCT. YOUR VOTES AND *YOUR VOTES ONLY* DECIDE THE WINNERS. *EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!*

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME

FIRM

ADDRESS

CITY STATE

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN
AP—APOLLO
AR—ARISTOCRAT
BU—BULLET
BW—BLACK & WHITE
CA—CAPITOL
CN—CONTINENTAL
CO—COLUMBIA
CS—COAST
DE—DECCA
DEL—DELUXE
DI—DIAMOND
EC—EXCLUSIVE
EX—EXCELSIOR
JB—JUKE BOX
KI—KING
MA—MAJESTIC
ME—MERCURY
MG—M-G-M
MN—MANOR
MO—MODERN MUSIC
MU—MUSICRAFT
NA—NATIONAL
QU—QUEEN
RA—RAINBOW
SI—SIGNATURE
SO—SONORA
ST—STERLING
SW—SWANK
TO—TOP
TR—TRILON
UA—UNITED ARTIST
VI—VICTOR
VT—VITACOUSTIC

1 NEAR YOU

Moves up as the nation's top song after a sensational rise.

MA-7263—Victor Lombardo O.
BU-1001—Francis Craig
CA-452—Alvino Rey O.
ME-5066—Two Ton Baker O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 PEG O' MY HEART

Drops one notch after a healthy stay at the top. Heavy play reported going.

AL-537—Al Gayle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25075—Glenn Miller O.
DE-23960—Eddy Heywood O.
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

3 I WISH I DIDN'T LOVE YOU SO

In fifth place last week, this ditty moves up as one of the top three.

CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Farney
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

4 THE LADY FROM 29 PALMS

Drops down two notches here in a heavily contested race for honors.

CO-37562—Tony Pastor O.
DE-23976—Andrews Sisters
VI-20-2347—Freddy Martin O.
VT—Henri Busse O.

5 THAT'S MY DESIRE

In fourth place last week, this song moves down one here, altho ops still report peak play.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

6 SMOKE, SMOKE, SMOKE

You know about this one!

CA-40001—Tex Williams
DE-24113—Lawrence Welk Orch.
VI-20-2370—Phil Harris

7 FEUDIN' & FIGHTIN'

Proving that the use of material of this type has grown by leaps and bounds.

CA-B443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs
ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

8 I WONDER WHO'S KISSING HER NOW

Still rates as a heavy coin winner throughout the land.

AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS-8002—Jack McLean O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jerry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young
SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Perry Como
VI-26-329—Wayne King O.

9 WHEN YOU WERE SWEET SIXTEEN

Maintains its hold on ninth place with play on the song holding its own.

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Perry Como

10 TIM-TAYSHUN

On the bottom again, altho ops report the ditty getting steady play.

CA-412—Red Ingle & Jo Stafford
VI-20-2336—Hollywood Hillbillies

THE CASH BOX Record Reviews

"Sweet Thing"
"Not Now Baby"
JUMP JACKSON ORCH.
(Aristocrat 401)

● Pair of hot items that ops with race spots should look into are these by the Jump Jackson ork titled "Sweet Thing" and "Not Now Baby". Featuring vocalist Melrose Colbert on the top deck, the chirp's rendition adds loads to the maestro's wonderful instrumental accompaniment. Ditty spins in the slow mood, with the canary's haunting voice eating right into you. Pitch revolves around the headline, with the piping getting all the glory. On the flip with some stuff by Benny Kelly, the mood changes to real low down blues, while a boogie beat tickles the ivories throughout. Benny's heavy and pronounced voice shapes the future for this deck brightly as an attractive pancake for your machines.

"When The White Roses Bloom In Red River Valley"
"All My Love"
FREDDY MARTIN ORCH.
(Victor 20-2376)

● Proving that the demand for this brand of music is widespread, the Freddy Martin ork turn out a top notcher with their rendition of "When The White Roses Bloom In Red River Valley." Spotlighting balladeer Stuart Wade and The Martin Men, the boys turn this affair into a ditty just egging for coin. The soft spoken wordage that Stuart spills should set your phono fans back a step, as the ork blend behind him with wonderful melody. Fundamentally a cactus saga, the pleasant strains of Stuart's voice combined with the maestro's grade A styling peg this ditty high. On the flip with the popular "All My Love", the crew continue to knock out pleasing melody for your machines. If you haven't as yet used the tune, by all means get a load of it with Martin and piper Clyde Rogers. Ditty spins in waltz time and seems a natural for those quiet spots. Grab a listen—huh?

"Lazy Countryside"
"Forgiving You"
JOHNNIE JOHNSTON
(MGM 10076)

● You can peg this ditty for a long and healthy run in every phono the nation wide. From the Walt Disney production "Fun and Fancy Free" comes this terrific ballad titled "Lazy Countryside", and as offered here by Johnnie Johnston, the platter looms as a heavy coin winner. With Johnnie spooning the pleasant wordage all wrapped up in that title and the Dick Jones ork setting up a backdrop of lilting melody, the cookie definitely should be skedded for heavy play. A background of strings hits the high spots behind Johnnie's soft spoken vocal efforts, which definitely are of grade A caliber. On the flip with more pleasant melody, the balladeer pipes to the set up "Forgiving You" offers. You'll appreciate the choir boys' vocal efforts so many more times by grabbing the hunk of wax and using it in your machines. More cupid material, the cookie has that possibility plus labeled next to it, and is of top musical quality.

DISK O'THE WEEK

"A Fellow Needs A Girl"
"So Far"
PERRY COMO
(Victor 20-2402)

PERRY COMO

● Music operators waiting for a real big ditty to be featured in their machines have it in this latest release by the capable Perry Como in this superb rendition of "A Fellow Needs A Girl". The ditty, from the forthcoming musical production "Allegro" seems destined to give every top song of the year a heavy run for honors. The simple, easy flowing pattern the music sets behind sweeping strains of vibrant melody by maestro Russ Case should boom the platter to unforeseen heights. Perry's smooth handling of this excellent ballad rates orchids galore. Music spills in toned down mood and is a natural for those quiet spots. The other side of this waffle shows Perry in high style once again spooning the magic wordage to more hit material from the pens of Rodgers and Hammerstein. "So Far" has the balladeer in the same refrain as the top deck, with the emphasis on sweet coming thru. The tune, handled in wonderful styling by Perry should meet with wide approval in the very near future. For a disking that has hit written all over it—this cutting is the one.

"You're Breaking In A New Heart"
"Civilization"
THE MURPHY SISTERS
(Apollo 15059)

● There's absolutely no need for this review—but since we're in a light mood, we'd like to reiterate. Here's that smash recording by The Murphy Sisters—the record that started a tidal wave of coin for a zillion operators from Maine to California—"You're Breaking In A New Heart". For operators who haven't as yet used this disc, by all means get next to it pronto. The trio's wailing is really something to be heard as they bounce, rock and roll to the rhythm furnished by Jerry Jerome and his boys. You'll go for the pleasing wordage the gals spill and likewise the mellow refrain their voices fill the air with. On the backing with that jungle story labeled "Civilization", the group combine again to knock out a favorable version of this ditty done in moderate calypso rhythm. The one for your money is the top deck—you'll agree once you get next to it.

"Body and Soul"
"I've Found 'A New Baby"
ZIGGY ELMAN ORCH.
(MGM 10071)

● Pair of sides that are bound to stir up old memories where the hep crowd gather are these offered in brilliant fashion by the renowned Ziggy Elman and his crew. From the forthcoming Enterprise flicker of the same name, Ziggy offers "Body and Soul", an all-time coin winner if there ever was one. Ziggy grabs the spot on this one as he picks up the horn to blast with the ever familiar strains of this popular ditty. Natch the maestro's wailing is of the best brand, and you'll have to go a long way to find stuff that matches. On the flip with more mellow music that has lasted through the ages, Ziggy offers the loving "I've Found A New Baby." Beat is lively here with the maestro's horn riding throughout the disk in merry gait. If you have spots that go for this stuff, and there are zillions of 'em, by all means latch on to this pair.

"The Stars Will Remember"
"Ballerina"
VAUGHN MONROE ORCH.
(Victor 20-2433)

● Pair of sides that the Vaughn Monroe fans are bound to grab up and hug real close are these the maestro renders in that familiar pleasing tone which spells hit in capital letters. Wailing the attractive wordage to "The Stars Will Remember" on the top deck, Vaughn joins with the Moon Maids to come up with a cookie his many fans will definitely go for. The ballad as offered here by Vaughn is well paced by the music his boys render in the background. Wax spins in slow tempo, with the vocal combo rating special applause for a well done job. Backing shows Vaughn in fine style again, doing the familiar "Ballerina". This version might be the one to set off the kick for the ditty which has made the rounds a bit. Both sides look good and should do well in many a machine.

"A Fellow Needs A Girl"
"Body and Soul"
GORDON MacRAE
(Capitol 463)

● You're bound to see and hear lots of this one—so be wise and grab the lid now. It's Gordon MacRae spooning to the scintillating wordage of "A Fellow Needs A Girl", plug tune from the musical production "Allegro". Gordon's heavy voice fills the air with charming melody made to order for increased phono play. Sweeping strings provided by Paul Weston and his ork set the background off, with Gordon's fine vocal efforts riding thru. On the flip with more flicker tunes, Gordon pipes the popular "Body and Soul". Music ops can expect stimulating play once the flicker of the same name breaks. Both sides are attractive, and should meet the favor of your phono patrons.

"Baby Have You Got A Little Love To Spare"
"Hi'Ya Sophia"
BENNY GOODMAN SEXTET
(Capitol 462)

● Featuring an aggregation of really "greats" on this disking, the fave and rave of folk that love good music, Mr. Benny Goodman shows his sextet here with a little thing called "Baby Have You Got A Little Love To Spare." Piper Al Hendrickson grabs the spot here as he wails the cute lyrics behind a setting in happy time. With Mel Powell on the 88's and Red Norvo on the vibes, the platter really shines; and not to outdo old Bee Gee himself, the King displays his top notch brand of clary throughout. On the flip with an all instrumental piece titled "Hi'Ya Sophia", the crew really show their wares as they get room to move around in. Folks that love this jam should go for the cookie in a big way.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"Deep Valley"
"Trombonology"
TOMMY DORSEY ORCH.
(Victor 20-2419)

● From the forthcoming Warner Bros. flicker of the same name comes this haunting ballad with just a taint of the cactus therein, and as offered here by the capable Tommy Dorsey ork, the waxing shows as an effective bit for your phono. With Stuart Foster and The Town Criers handling the vocal chores in mellow fashion; and the maestro coming thru in the background in fine style, the cookie should literally be gobbled up by the many Dorsey fans. Destined for heavy plugging from the flicker attachment, ops would do well to ride the wagon now for a sleigh ride full of coin. The backing shows maestro Tommy all the way, as he runs thru "Trombonology" in brilliant fashion, displaying the style that has repeatedly had his crew on top of the heap. Especially suited for those folks who can really appreciate music of this sort, the disking has Tommy sliding from start to finish. Top deck for the coin!

"My How Time Goes By"
"I Still Feel The Same About You"
HAL McINTYRE ORCH.
(MGM 10075)

● Popular maestro long missing from the phonos with a click tune offers a pair here which operators may find excellent filler material. Titled. "My How Time Goes By" and "I Still Feel The Same About You", Hal displays his sweet styling on the pair in favorable fashion. Topside tune, currently meeting with large favor in many a machine should meet with fair successs if given adequate plugging. Featuring balladeer Johnny Turnbull in the choir department, the song is appealing as it stands. with Johnny's vocalizing filling the bill. Backing shows piper Frankie Lester in the spotlight as he runs thru "I Still Feel The Same About You". Wax spins in slow tempo with maestro Hal and his sweet reed section offering adequate background music. Where the Hal McIntyre fans flock heavily, these songs should meet with wide approval.

"Civilization"
"Don't You Love Me Anymore"
JACK SMITH
(Capitol 465)

● Pair of sides that ops may deem worthy of play in their machines are these out of the portfolio of Jack Smith. Labeled "Civilization" and "Don't You Love Me Anymore", Jack handles the pair in effective fashion with the Frank DeVol ork backing the lad up in the music department. Altho the platter doesn't appear to be headed for top phono play, those locations that go for Jack and his song styling might do well to grab a listen. Top deck in the novelty vein has Jack and The Clark Sisters knocking out this jungle story on wax in fair timing. Backing labeled Don't You Love Me Anymore" has Jack and the vocal combo in the romantic mood, with the title giving off the bill of fare. If you have room for this brand, the cookie should be heard.

SLEEPER OF THE WEEK

"As Sweet As You"
"It's A Lonesome Old Town"
ART LUND
(MGM 10072)

ART LUND

● Art Lund, famed balladeer who clicked with "Mam'selle" looks to repeat with this scintillating ballad well loaded with possibilities. With the refrain breaking into a background of light melody furnished by the Johnny Thompson ork, Art steps forth to render the lilting wordage to "As Sweet As You". Art's soothing voice rises above the backdrop of strings to taint this ditty full of buffalo hide. The metro spins in the slow mood, with the lyrics weaving their way around the title throughout. Especially suited for those spots that cater to the moon-in-June crowd, the pace the ditty sets should make those same lovers want to play the thing time and again. The Johnny Thompson ork deserve special mention for the wonderful incidental music furnished the piper. On the flip with "It's A Lonesome Old Town", Art once again renders music that sets you down a bit. A pleasing ballad as the ditty stands, Art's many fans should carry the demand over for this side as well. You're bound to go for "As Sweet As You"—grab this cookie quick.

"Cobb's Idea"
"Still Flyin' "
ARNETT COBB ORCH.
(Apollo 772)

● Setting off the hep track for a load of gone kids that love to jam and get wild, the Arnet Cobb ork come up with a pair of sides here that should set the mob howlin'. Knocking off some wonderful instrumentation to "Cobb's Idea" and "Still Flyin'," this mellow gang put some brass, rhythm and reed together to turn out first rate music. Top deck grabs the nod here with a heavy tenor sax looking up throughout. Beat is lively with lots of riffs by the boys rounding out the side. On the flip with "Still Flyin'," Cobb really does fly as he displays his wares in tip-top manner. Heavy brass ekes out here to grab the glory, with that same sax solo flavoring the disc in the background. If you have spots that go hog-wild for this brand; the duo is a natural for your machine.

"Walking Slow'
"Remaining Souvenirs"
LUIS RUSSELL ORCH.
(Apollo 1079)

● Solid crew with a wide following offer a bit of solitude here via the personage of balladeer Lee Richardson and this pleasing piece labeled "Walking Slow". Lee's heavy voice fits the material therein like a glove, as he wails in time to the slow winding of the needle. With the wordage wrapped around the title and the forlorn lover, Lee's pipes pitch pretty to make this ditty an attractive hunk of wax. The mood set by Luis and his boys back the choir boy in fine style throughout. On the backing with more downcast music, Lee steps up to offer "Remaining Souvenirs"; a ditty aimed at those locations who love to reminisce. Lee's voice has that enchanting habit of making you want to listen to him time and again.

"Cumana"
"Llamandote"
ARMAND FEDERICO
(Pan American 079)

● Pair of sides for ops to ride with are these cut by Armand Federico, and aimed at those spots featuring authentic Latin rhythms, the duo should go over well. Tickling the ivories all the way on the top deck labeled "Cumana", ops that still have room on their machines for a click Latin piece would do well with this version. The melody, currently enjoying peak success in so many spots throughout the nation is catchy as it stands, and as offered by Armand here should do equally as well. Backing shows the maestro in bolero time as he plays and sings "Llamandote". Ditty is effective and although it doesn't shine as brightly as the top deck, should go well.

"—And Mimi"
"Fun And Fancy Free"
THE DINNING SISTERS
(Capitol 466)

● Here's a platter you're going to be hearing plenty of in the near future. The Dinning Sisters, vocal combo with wide following step up to run thru "—And Mimi", and the sounds this cookie make spell added coin play all down the line. Ably assisted by the Art Van Damme Five, the trio combine to spin their message 'bout that gal Mimi. Singing in perfect harmony, the gals show their capable song styling in the light vein to score all the way. You'll like the pleasing tones the ditty sets off, with the refrain of the song bound to remain with you long after playing it. On the flip with the title song from the Disney production "Fun and Fancy Free', the group offer pleasing melody.

"So Far"
"Lazy Countryside"
MARGARET WHITING
(Capitol 461)

● By far one of the best platters to be heard in this corner in many a moon, this disking by the popular Margaret Whiting seems destined to be one of the biggest clicks of the year. Unique as the platter stands, in that both sides are top notch material for your hit parade. chirp Meg shows her brilliant personality in this superb performance. From the forthcoming Rodgers and Hammerstein musical production "Allegro" comes the top deck titled "So Far", and the manner in which the thrush pipes on this cookie is bound to set off a chain of coin rolling in. The canary purrs the soft spoken wordage in pleasant tones to the background of airy melody provided by the Frank DeVol ork. With the lyrices playing their hit around the title and the ballad a meaningful piece, you can peg this ditty for big things. On the flip with "Lazy Countryside" from the Disney production "Fun and Fancy Free", chirp Whiting comes thru for ops once again.

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FOR THE WEEK OF SEPTEMBER 29 1947

New York, N. Y.

1. I WISH I DIDN'T LOVE YOU SO *(Vaughn Manrae)*
2. NEAR YOU *(Francis Craig)*
3. COME TO THE MARDI GRAS *(Freddy Martin)*
4. CUMANA *(Freddy Martin)*
5. THE LADY FROM 29 PALMS *(Freddy Martin)*
6. DON'T TELL ME *(Margaret Whiting)*
7. SMOKE, SMOKE, SMOKE *(Tex Williams)*
8. ON THE AVENUE *(Chuck Faster)*
9. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
10. KATE *(Allon Dale)*

Saginaw, Mich.

1. FEUDIN' AND FIGHTIN' *(Bing Crosby)*
2. ON THE AVENUE *(Chuck Foster)*
3. THE LADY FROM 29 PALMS *(Freddy Martin)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
6. I WONDER WHO'S KISSING HER NOW *(Ted Weems)*
7. TALLAHASSEE *(Bing Crosby)*
8. NEAR YOU *(Francis Craig)*
9. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
10. PEG O' MY HEART *(Ted Weems)*

Boston, Mass.

1. NEAR YOU *(Francis Craig)*
2. PARADISE *(Johnny Long)*
3. THAT'S MY DESIRE *(Sommy Kaye)*
4. AND MIMI *(Ray Dorey)*
5. I NEVER KNEW *(Sam Donahue)*
6. THE LADY FROM 29 PALMS *(Tony Pastor)*
7. I MAY BE WRONG *(Frankie Laine)*
8. I HAVE BUT ONE HEART *(Vic Damane)*
9. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
10. STANLEY STEAMER *(Jo Stofford)*

Minneapolis, Minn.

1. I WONDER, I WONDER *(Eddy Howord)*
2. THAT'S MY DESIRE *(Frankie Loine)*
3. TALLAHASSEE *(Bing. Crosby)*
4. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
5. THE LADY FROM 29 PALMS *(Freddy Martin)*
6. WHEN YOU WERE SWEET SIXTEEN *(Perry Camo)*
7. PEG O' MY HEART *(The Harmonicats)*
8. ASK ANYONE WHO KNOWS *(The Ink Spots)*
9. IVY *(Jo Stafford)*
10. NEAR YOU *(Francis Craig)*

Garnett, Kansas

1. THE LADY FROM 29 PALMS *(Andrews Sisters)*
2. NEAR YOU *(Francis Craig)*
3. PEG O' MY HEART *(The Three Suns)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. THE ECHO SAID NO *(Sammy Kaye)*
6. I WONDER, I WONDER *(Eddy Howard)*
7. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
8. HUNGARIAN RHAPSODY *(Haddo Brooks)*
9. I WONDER WHO'S KISSING HER NOW *(Perry Coma)*
10. ALL OF ME *(Vaughn Monroe)*

Tabor City, N. C.

1. NEAR YOU *(Francis Croig)*
2. PEG O' MY HEART *(The Three Suns)*
3. TIM TAYSHUN *(Red Ingle)*
4. SAY NO MORE *(Voughn Monroe)*
5. FEUDIN' AND FIGHTIN *(Bing Crosby)*
6. BOOGIE WOOGIE BLUE PLATE *(Louis Jardon)*
7. YOU SURE LOOK GOOD TO ME *(The Big Three Trio)*
8. THE LADY FROM 29 PALMS *(Tony Pastor)*
9. SUGAR BLUES *(Johnny Mercer)*
10. MY FUTURE JUST PASSED *(Margaret Whiting)*

Chicago, Ill.

1. SMOKE, SMOKE, SMOKE *(Tex Williams)*
2. NEAR YOU *(Francis Craig)*
3. THAT'S MY DESIRE *(Frankie Laine)*
4. TIM TAYSHUN *(Red Ingle)*
5. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
6. WHEN YOU WERE SWEET SIXTEEN *(Perry Cama)*
7. PEG O' MY HEART *(The Harmanicats)*
8. I HAVE BUT ONE HEART *(Vic Damone)*
9. HOW SOON *(Jack Owens)*
10. I WONDER WHO'S KISSING HER NOW *(Perry Como)*

San Antonio, Texas

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
3. THE LADY FROM 29 PALMS *(Tony Pastor)*
4. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
5. TIM TAYSHUN *(Red Ingle)*
6. SMOKE, SMOKE, SMOKE *(Tex Williams)*
7. PEG 'O MY HEART *(The Harmanicats)*
8. THAT'S MY DESIRE *(Frankie Laine)*
9. OH MY ACHIN' HEART *(The Mills Bros.)*
10. THAT'S WHAT I LIKE ABOUT THE WEST *(Tex Williams)*

New Orleans, La.

1. PLEASE DON'T PLAY NUMBER SIX TONIGHT *(Frances Langford)*
2. NEAR YOU *(Francis Craig)*
3. YOU'RE BREAKING IN A NEW HEART *(Murphy Sisters)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Camo)*
5. TALLAHASSEE *(Bing Crosby)*
6. CIVILIZATION *(Two-Ton Baker)*
7. COME TO THE MARDI GRAS *(Freddy Mortin)*
8. ON THE AVENUE *(Chuck Foster)*
9. THE LADY FROM 29 PALMS *(Andrews Sisters)*
10. THAT'S MY DESIRE *(Frankie Laine)*

St. Louis, Mo.

1. BY THE LIGHT OF THE STARS *(Fronkie Laine)*
2. WHEN YOU WERE SWEET SIXTEEN *(Perry Cama)*
3. NEAR YOU *(Francis Craig)*
4. WHAT YOU DON'T KNOW WON'T HURT YOU *(The Mills Bros.)*
5. AIN'CHA EVER COMIN' BACK *(Frank Sinatra)*
6. BOOGIE WOOGIE BLUEPLATE *(Louis Jardan)*
7. SMOKE, SMOKE, SMOKE *(Tex Williams)*
8. YOU'RE BREAKING IN A NEW HEART *(The Murphy Sisters)*
9. FEUDIN' AND FIGHTIN' *(Darothy Shay)*
10. I WANT TO BE LOVED *(Benny Goodman)*

Mexico City, Mexico

1. PECADORA *(Pedro Vargas)*
2. SI VOLVIERA A NACER *(Beatriz Eugenia)*
3. SI TE RESUELVES *(Avelina Landin)*
4. OBSESION *(Mario Gil)*
5. MALDITA SEA MI SUERTE *(Pedro Infante)*
6. PLEGARIA *(Evo Garza)*
7. JUAN CHARRASQUEADO *(Martin y Maleno)*
8. MANAGUA NICARAGUA *(Trio Duarango)*
9. CHUECO O DERECHO *(Sofia Alvarez)*
10. LOS DOS HERMANOS *(Trio Tariacuri)*

Orlando, Fla.

1. NEAR YOU *(Francis Craig)*
2. THE LADY FROM 29 PALMS *(Andrews Sisters)*
3. TALLAHASSEE *(Bing Crosby)*
4. I WISH I DIDN'T LOVE YOU SO *(Dinah Share)*
5. THAT'S MY DESIRE *(Martho Tilton)*
6. FEUDIN' AND FIGHTIN' *(Jo Stofford)*
7. WHEN YOU WERE SWEET SIXTEEN *(Perry Cama)*
8. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
9. PEG O' MY HEART *(The Harmonicats)*
10. COME TO THE MARDI GRAS *(Freddy Martin)*

Los Angeles, Cal.

1. NEAR YOU *(Francis Craig)*
2. AIN'TCHA EVER COMIN' BACK *(Frank Sinatro)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Cama)*
4. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
5. I WISH I DIDN'T YOU SO *(Vaughn Monroe)*
6. I WANT TO BE LOVED *(Savannah Churchill)*
7. PEG O' MY HEART *(The Harmanicats)*
8. THE LADY FROM 29 PALMS *(Freddy Martin)*
9. SMOKE, SMOKE, SMOKE *(Tex Williams)*
10. SUGAR BLUES *(Johnny Mercer)*

Pittsburgh, Pa.

1. KATE *(Allan Dale)*
2. NEAR YOU *(Francis Craig)*
3. SUGAR BLUES *(Johnny Mercer)*
4. PEG O' MY HEART *(The Harmanicats)*
5. HOW SOON *(Jack Owens)*
6. PARADISE *(Johnny Long)*
7. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
8. SMOKE, SMOKE, SMOKE *(Tex Williams)*
9. TIM TAYSHUN *(Red Ingle)*
10. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*

Memphis, Tenn.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Harmonicats)*
3. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
4. THAT'S MY DESIRE *(Frankie Laine)*
5. IVY *(Vaughn Monroe)*
6. SMOKE, SMOKE, SMOKE *(Tex Williams)*
7. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
8. I WANT TO BE LOVED *(Savannah Churchill)*
9. I WISH I DIDN'T LOVE YOU SO *(Dinah Shore)*
10. THE LADY FROM 29 PALMS *(Freddy Martin)*

Waterbury, Conn.

1. I HAVE BUT ONE HEART *(Vic Damane)*
2. BODY & SOUL *(Gordon MacRae)*
3. THAT'S MY DESIRE *(Frankie Laine)*
4. PEG O' MY HEART *(The Harmonicats)*
5. THE LADY FROM 29 PALMS *(Tony Pastor)*
6. ALL MY LOVE *(Andy Russell)*
7. A SUNDAY KIND OF LOVE *(Claude Tharnhill)*
8. DANCING WITH A DEB *(Skitch Henderson)*
9. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
10. YOU DO *(Georgio Gibbs)*

Columbus, Ohio

1. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
2. PEG 'O MY HEART *(The Harmonicats)*
3. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. THAT'S MY DESIRE *(Sommy Kaye)*
6. IT'S A SIN *(Eddy Arnold)*
7. AFTER YOU'VE GONE *(Bing Crosby)*
8. I WONDER, I WONDER *(Eddy Howard)*
9. BLUE *(Bing Crosby)*
10. FOOL THAT I AM *(Flayd Hunt)*

Indianapolis, Ind.

1. NEAR YOU *(Francis Craig)*
2. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
3. I WISH I DIDN'T LOVE YOU SO *(Dick Haymes)*
4. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
5. TILL THEN *(The Mills Bros.)*
6. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
7. THAT'S MY DESIRE *(Sammy Kaye)*
8. PEG O' MY HEART *(Buddy Clark)*
9. WHEN YOU WERE SWEET SIXTEEN *(The Mills Bros.)*
10. DARKTOWN POKER CLUB *(Phil Harris)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Music ops greeted the new model 1100 Wurlitzer phonograph with great enthusiasm at the formal presentation over at Emby Distributing Company, New York, this past week. The many new innovations within the phono attracted operators and guest artists alike, proving that the juke box manufacturers are constantly moving forward. Among the many guests who appeared at the showing were: Vic Damone, The Three Flames, Jimmy Atkins, Vaughn Horton, Ben Berman, Hadda Brooks, Saul & Joe Bihari, Jerry Baker, The Polka Dots, John Blackburn, Dave Miller and oh so many others too numerous to mention. The party was a huge success to the delight of visiting ops who came up from all along the eastern seaboard.

* * *

The yokel who made away with a nice slice of Johnny Moore's Three Blazers gate while playing a date at Sacramento, Calif. is still being sought by loads of Sunshine Land police officers. The character presented himself as Milton Ebbins, personal manager of the trio, and asked the promoter for $1000, and promptly got it. Sid Fields, road manager for the vocal group was called away to receive an urgent telegram that wasn't there, and discovered the loss. California police are certain that the thief is in the music biz since he knew of Ebbins, and the manner of collecting percentage money. Milt, who languished in New York throughout the escapade calmly sits by and tears his hair out.

* * *

Nat Shapiro leaves National Records to flack for John Hammond and the Keynote Record Co. . . . Phil Grogan, advertising and promotion manager of King Records blew into New York to set the big city straight on folk and western music . . . Mercury Records cut the oldie "Please Don't Play Number Six Tonight" and awreddy the ditty is blossoming. Frances Langford originally made the thing on ARA. Bobby Worth, who penned the ditty started his own pubbery and has lined up Gene Krupa and Tommy Dorsey to cut . . . Vaughn Monroe and Dinah Shore recently cut that song burning up Chi phonos, "How Soon" . . . Nellie Lutcher skedded to open the N. Y. Paramount this fall . . . Carmen Cavallero just wowing 'em at Frank Dailey's Meadowbrook . . . Musicraft and Sarah Vaughn reported going over the top with her smash rendition of "Everything I Have Is Yours" . . . Major Dist. Co., New York adds the Tower Record Co., to their list of hit labels . . . Wayne King will feature his Victor recording of "Lullaby for Latins" on his twenty city concert tour.

* * *

Count Basie rates orchids galore in furnishing the musical entertainment for the National Amputation Chapter of the Disabled American Veterans last week . . . Note to some enterprising booking agent: Grab a quick look-see at the future number one band in the land; Chet Howard and crew, currently on Metrotone Records . . . Disc jockey Red Benson signed for four singles with Rainbow Records . . . And the there's that amazing photo in the current issue of life . . . Sammy Kaye elected prexy of the Hospitalized Veteran's Foundations . . . Savoy Record Co., Newark, N. J., adds two distribs for Detroit and Northern California . . . Flacker Wayne Varnum annexed the Hotel Commodore to his growing list . . . Eddy Heller named Artist and Rep chief at Rainbow . . . Phil Brito inked to a GAC pact . . . Jack Mills off to London for glance at his pubbery over there . . . Francis Craig cashing in but heavy for that sensational "Near You" on Bullet Records . . . Likewise Red Ingle, reported nabbing one Gee per.

DISKERY LAUDS EDITORIAL STAND IN OFF COLOR RECORD POLICY

RCA-Victor Continues Policy In Not Issuing Tainted Recordings

NEW YORK — Following the action taken last week by the Utah Music Operators Association in banning off-color recordings, RCA-Victor Records lauded *The Cash Box* for its stand in this matter.

The Utah group in baning tainted recordings wrote their operator members to refrain from using off-color recordings in their machines and immedately got replies from their members stating that music operators would continue to use no recordings of this type.

Mr. D. J. Finn, General Sales Manager of RCA-Victor pointed out that the plattery would continue to issue no off-color records, regardless of what business conditions may be.

"They say if you would zoom an artist, a movie, or any unsavory practice to new heights", Mr. Finn said, "the priceless ingredient is to win for it the mark of disapproval or condemnation by those who would censor or who are modern throwbacks to the old Puritanical Blue Laws. That may or may not be true, but if an industry or a manufacturer bases its future on off-color products or practices, then regardless of whether criticism is heaped down upon it or not, it will of its own illegitimacy be doomed, along with those associated with it."

"Because I feel the way I do about the stand you (*The Cash Box*) have taken in the matter of off-color discs, we wholeheartedy endorse your campaign. It has been our feeling all along if one has to get down in the gutter to get a few extra dollars it is not worth it and any such ill-gotten gains will do no one any good."

He continued, "Speaking only as a single manufacturer of records, it has been our policy and it will continue to be our policy to make available no off-color records at any time and if it takes this kind of merchandise to get the business, we will just have to let it pass us by. True, there will always be some manufacturers who will serve this sort of tainted demand just as there will always be some coin operators who will consume it, but if the legitimate operators refrain from using such merchandise the market will not be big enough to support such production. Certainly in every industry the better element must prevail or shortly there is no industry. My Compliments to *The Cash Box* for the stand it has taken."

Decca Records To Hypo USMC Recruiting Drive

NEW YORK—The United States Marine Corps, in a concerted Reserve Recruiting Drive has enlisted the aid of the music business in promoting the 100th Anniversary of the Marines' Hymn to be observed this coming December 7th thru 13, it was learned this past week.

"The Marines' Hymn", a military air has been the official song of the corps since its copyright in 1929.

The recruiting drive, which will mark the 172nd Anniversary of the service unit is scheduled to begin the week of November 10 and will continue throughout January of 1948. This entire period will be marked by numerous civic and social functions by Marine Corps Reserve units and Marine Veterans organizations.

Decca Records in cooperation with Marine Headquarters, announced that they would re-issue two oldies by Bob Crosby and Dick Powell. The Marine Corps plans on hypoing the drive by promotion with radio, disc jockeys and music operator associations.

Associations are to be contacted so that enough publicity might be brought to light to make the recruiting drive a success, it was disclosed. It is felt in these quarters that music operators throughout the nation would endorse the "Marine Hymn" and play available recordings in their machines throughout the observance of the "Marine Hymn Week".

Philly Ops Select October Click Tune

PHILADELPHIA, PA. — The Philadelphia Phonograph Operators Association announced this past week that their Click Tune selection for the month of October would be "What Are You Doing New Years' Eve?".

The operator's association in a gala affair in which over 1200 teen-agers participated disclosed that the voting in this Click Tune Party was very close, with Art Lund's recording of "As Sweet As You" running a close second.

Pictured above at the party are Bill King, President of the Operator's Association, Jack Sheppard, vice-president of the trade group; disk jockey Joe Grady (WPEN) who conducted the show; nitery owner Frank Palumbo and Tony Pastor. Seated are Ed Hurst (WPEN) and Stu Wayne, KYW, prominent disk jockeys in this city.

The Click Tune Party is patterned after the Hit Tune Party, sponsored by the Cleveland Operators Association and the Cleveland Press. The Philly association donates a new phonograph to a local high school at each party, and has been instrumental in cementing better relations between the automatic music business and the public.

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 **HE'S A REAL GONE GUY**
Nellie Lutcher
(Capitol 40017)
Real gone Lutcher holds tight to the number one spot as she repeats for the second consecutive week.

2 **TRUST IN ME**
Hadda Brooks (Modern 150)
In third place last week, this great recording continues its steady climb up the ladder.

3 **EVERYTHING I HAVE IS YOURS**
Sarah Vaughn
(Musicraft 494)
Folks that know good music are really wild about this one and hail it as one of Sarah's best.

4 **BIG LEGS**
Gene Philips
(Modern 20-527)
In eighth place last week the strong demand of ops boosts the ditty toward the top.

5 **DON'T YOU THINK I OUGHTA KNOW**
Bill Johnson Orch.
(Victor 20-2225)
Bounces around again with operators moving the ditty up two notches this week.

6 **OLD MAN RIVER**
The Ravens (National 9035)
Drops into the sixth slot this week, after a sensational run on top of the heap.

7 **FOOL THAT I AM**
Dinah Washington
(Mercury)
New tune breaking into the limelight with operators clamoring for more.

8 **TRUE BLUES**
Roy Milton
(Specialty 510)
In the fourth slot last week, this disk holds its own here as an attractive hunk of wax.

9 **HURRY ON DOWN**
Nellie Lutcher (Capitol 40002)
More Nellie Lutcher and more hit recordings!

10 **THE LADY'S IN LOVE WITH YOU**
Nellie Lutcher
(Capitol 40002)
In ninth place last week, this great disk hits the bottom here altho ops still report heavy play.

JUKE BOX REGIONAL REPORT

Richmond, Va.

1. NEAR YOU *(Francis Craig)*
2. THAT'S MY DESIRE *(Sammy Kaye)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
5. PEG O' MY HEART *(The Harmonicats)*
6. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
7. COME TO THE MARDI GRAS *(Xavier Cugat)*
8. THE LADY FROM 29 PALMS *(Andrews Sisters)*
9. TALLAHASSEE *(Bing Crosby)*
10. ASK ANYONE WHO KNOWS *(The Ink Spots)*

Woodburn, Ore.

1. SMOKE, SMOKE, SMOKE *(Lawrence Welk)*
2. PEG O' MY HEART *(The Three Suns)*
3. THAT'S MY DESIRE *(Sammy Kaye)*
4. FEUDIN' AND FIGHTIN' *(Tex Beneke)*
5. I WONDER, I WONDER *(Eddy Howard)*
6. THE DAUGHTER OF JOLE BLON *(Johnny Bond)*
7. THE LADY FROM 29 PALMS *(Freddy Martin)*
8. NAUGHTY ANGELINE *(Dick Haymes)*
9. TALLAHASSEE *(Bing Crosby)*
10. CHI BABA, CHI BABA *(Perry Como)*

Atlantic City, N. J.

1. I WONDER WHO'S KISSING HER NOW *(Ted Weems)*
2. I NEVER KNEW—*(Sam Donahue)*
3. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
4. IVY *(Dick Haymes)*
5. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
6. KOKOMO INDIANA *(Vaughn Monroe)*
7. EARLY AUTUMN *(Claude Thornhill)*
8. ASK ANYONE WHO KNOWS *(The Ink Spots)*
9. ACROSS THE ALLEY FROM THE ALAMO *(Ston Kenton)*
10. PEG O' MY HEART *(Ted Weems)*

Hartford, Conn.

1. I HAVE BUT ONE HEART *(Frank Sinatro)*
2. THAT'S MY DESIRE *(Frankie Laine)*
3. YOU DO *(Dinah Shore)*
4. PEG O' MY HEART *(Buddy Clark)*
5. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
6. NEAR YOU *(Francis Craig)*
7. AINT'CHA EVER COMIN' BACK *(Frank Sinatra)*
8. I NEVER KNEW *(Sam Donahue)*
9. EARLY AUTUMN *(Claude Thornhill)*
10. THE LADY FROM 29 PALMS *(Tony Pastor)*

Phoenix, Ariz.

1. NEAR YOU *(Francis Craig)*
2. THE LADY FROM 29 PALMS *(Freddy Martin)*
3. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
4. OH MY ACHIN' HEART *(The Mills Bros.)*
5. MOUNTAIN GAL *(Dorothy Shay)*
6. WHAT YOU DON'T KNOW WON'T HURT YOU *(The Mills Bros.)*
7. I WANT TO BE LOVED *(Savannah Churchill)*
8. WHEN YOU WERE SWEET SIXTEEN *(Al Jolson)*
9. FEUDIN' AND FIGHTIN' *Dorothy Shay*
10. YOU DO *(Bing Crosby)*

Omaha, Nebr.

1. PEG O' MY HEART *(The Hormonicats)*
2. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
3. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
4. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
5. THAT'S MY DESIRE *(Frankie Laine)*
6. SMOKE, SMOKE, SMOKE *(Tex Williams)*
7. TIM TAYSHUN *(Red Ingle)*
8. NEAR YOU *(Francis Craig)*
9. KATE *(Guy Lombordo)*
10. THE LADY FROM 29 PALMS *(Tony Pastor)*

Rollin' 'Round Randolph

CHICAGO — Here's a little somethin' all you guys and gals can do. Records are badly needed for radio station KPJ at Percy Jones Hospital, Battle Creek, Mich., where Ed Grennan is disc jock. This is the exclusive station for vets being treated for injuries received in this past war . . . Jimmy Martin threw a very nice cocktail party at his home (Tues., Sept. 16) to introduce Dick (Tower Records) Bradley's latest releases . . . Joe Whalen of Bregman, Vocco & Conn here, telling me about the good old fashioned dinners Mrs. Whalen can cook up. It makes your mouth water just listenin'. And Joe plenty thrilled over Cleveland ops picking "You Do" as hit tune for October to be No. 1 in the 3000 juke boxes in the Cleveland area . . . Johnny Long, after talking to Bob (Signature's Record's prexy) Thiele, advises that his latest recording is going very good . . . Eat at the Shangri-La this past week and come out with tickets, presented by that personality kid — Jimmy Moy — for Frankie (Mercury Records) Laine's big party at the Sherman in the Grand Ballroom (Sept. 22).

Lotsa guys and gals attended the concert given at the Opera House by Nat "King" Cole and his trio who have clicked so big on Capitol Records. Nat's "Sweet Lorraine", "Tea For Two" and "Route 66" won't ever be forgotten . . . Leo Pambrum reports Artie Wayne's Majestic waxing of "Heartbeats," wherein the actual beating of a human heart is heard, is going great. It was picked by *The Cash Box* as "Disk-'O-The Week" in the Sept. 8 issue.

And that reminds me Pat Long (Johnny's sweet missus) has written a little something called "Romance At The Penn', for the spot Johnny opens at the Cafe Rouge of the Penn Hotel in N.Y.C. this October. It sounds good . . . Sherman Hayes, currently appearing at the Blackhawk, playing his own song "Tall Corn" in the traditional Americana manner.

Freddy Nagel, strolling down Randolph wearing a bright rust sport jacket. California here I come . . . Milt Herth and his trio at the Glass Hat of the Congress Hotel, with beautiful Kathy O'Mara giving out with the vocals. Kathy makes a hit with her version of "Feudin' And Fightin'" and "Across The Alley From The Alamo" . . . Eddie Messner of Aladdin Records visiting Chi this past week and Art Rupe of Specialty Records Sales Co., Los Angeles, another visitor to our Windy City.

The boys from the Southside talk about a new number that's getting a terrific play on the jukes, a little somethin' called "Bell Boy Boogie" by Todd Rhodes. This was formerly on the Sensation label but is now being taken over by Vitacoustic, along with Rhodes' other recording of "Dance Of The Red Skins". Lloyd Garrett tells us that Vitacoustic plans big things with both numbers . . . Benny Strong, now playing at the Boulevard Room of The Stevens, has one of the sweetest orchestras we've heard in many, many moons. And just in case you didn't know, Benny, there were a couple of execs from one of the big recording firms in your audience Sunday Eve, "just listenin' in", they told me, and you clicked big with 'em . . . Roy (R. M. Blues) makin' the music ops sit up and applaud his terrific drummin' during the showing of the new Wurlitzer phono at the Bismarck. And plenty ops now wantin' to buy more Specialty wax featuring Milton.

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"On The Banks Of The Old Ponchartrain" "Fly Trouble"

HANK WILLIAMS (MGM 10073)

● They'll really go wild about this one in cactus country. The favorite of so many phono fans, Hank Williams renders a pair of sides here that seem destined to make a big splash on many a juke box. Wailing the pleasant wordage to "On The Banks Of The Old Ponchartrain" in tender slow fashion, Hank's appealing voice fits the melody of the tune like a glove. With the lyrics breaking around the title, Hank goes on the tell about that gal he met. Background music flavors the song immensely and makes the disk appear so much brighter. On the flip with a novelty stunt in the person of "Fly Trouble", Hank wails about the trouble folks have swatting that annoying pest. Wax spins in talk time, and what with the emphasis running on cute stuff these days, we see no reason for your patrons not riding hot with this one. Both sides look like real coin winners—you'll agree.

"Little Red Caboose" "Worried Mind"

EDDIE McMULLEN (Rainbow 50004)

● This indie's bow into the western field turns up bright as we find Eddie McMullen and his Sleepy Valley Five in high style knocking out the top deck "Little Red Caboose." With the song a choo choo story, Eddie's fine vocal talents are displayed in tip top measure with able support by his crew in the instrumental department. Hot clary echoes throughout with the lyrics matching in splendid style. On the back with "Worried Mind", Eddie keeps the same speed in spooning the magic wordage weaving around the title. Altho this side doesn't match the top deck for performance, it makes for adequate filler material.

"Sold Down The River" "I'm Glad"

THE BLUE SKY BOYS (Victor 20-2380)

● Pair of sides which ops may use to favorable advantage are these offered by The Blue Sky Boys, and this rendition definitely is one worthy of your ear. Top deck labeled, "Sold Down The River" is currently kicking up a storm in many a machine. Coupling Bill and Earl Bolick for the vocal efforts, the duo's chores should win a load of praise. On the flip with "I'm Glad", the boy's spiel in slow mood behind some wonderful string backing. Ditty is essentially a tear jerker, and is bound to go if you have spots that rave for this brand.

"Answer To Rainbow At Midnight" "You Laughed When I Cried"

BILL CARLISLE (King 663)

● There's absolutely no doubt about this tune in your machines, and going like sixty at that. It's Bill Carlisle and his "Answer To Rainbow At Midnight". The sounds the waxing make spell coin play all thru, since Bill's vocal chores are excellent in every respect. With the metro taking the slow train, Bill warbles the answer in simple, pleasing tones to score. Ops that remember the original disking, should go for this one as well. On the back with more soul stuff, Bill renders 'You Laughed When I Cried" and repeats his top notch perormance here. Tempo changes to a fast riff, with that gal that doesn't love him anymore getting the spotlight. Top deck looks good —get next to it!

1 SMOKE, SMOKE, SMOKE
Tex Williams
(Capitol 40001)

2 "IT'S A SIN"
Eddy Arnold
(Victor 20-2241)

3 "TIM-TAY-SHUN"
Jo Stafford—Red Ingle
(Capitol 412)

4 FEUDIN' AND FIGHTIN'
Dorothy Shay
(Columbia 37189)

5 I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2332)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

MOVE IT ON OVER
Hank Williams
(MGM 10033)

DON'T BOTHER TO CRY
Eddy Arnold
(Victor 20-2332)

THE LEAF OF LOVE
Gene Autry
(Columbia 37816)

THAT'S WHAT I LIKE ABOUT THE WEST
Tex Williams
(Capitol 40031)

DAUGHTER OF JOLE BLON
Johnny Bond
(Columbia 37566)

Short Shots
From the Hills and Plains

The World's Championship Rodeo, starring Gene Autry along with Johnny Bond, Ray Whitley, Frankie Marvin, Cart Cotner and The Cass County Boys opened in New York this past week, with the troup playing to capacity audiences. The current show is one of the finest to date and a must on your entertainment list. Autry will do his CBS Sunday show while in the city . . . Luther Higginbotham, singing star of the Saturday Jamboree, WPDQ, Jacksonville, Fla., spending a few days in New York lining up recording dates . . . Watch Gene Autry's "Leaf Of Love" climb toward the top of the parade . . . Bradley Kincaid doing a wonderful job for Majestic Records via his latest "The Miners Song" . . . Curly and Zeke Clements, visiting New York . . . Dave Denny relieves Riley Shepard as singing star on the CBS Oklahoma Round-Up this Oct. 4 to allow Riley to fullfil stage and pix commitments . . . Art Satherly, Columbia Records folk music chief into the big city this week.

* * *

The Crossroads Gang going great guns at WLAP, Lexington, Ky. . . . Milton Leeds all smiles this past week having nabbed four major record releases this past week . . . Steve Sholes, RCA-Victor, back from vacation . . . Gabe Drake and The Herdsmen guesting with Paul Whiteman on ABC . . . King Records, Cincy, out with three renditions of the popular "Move It On Over" . . . Paul Howard of Grand Ole Opry fame tied the knot this past week . . . Jack Patton nabbed a spot on KGER, Long Beach, Calif. . . . Rush Hughes, prominent St. Louis disc jockey who airs *The Cash Box* music charts in a deal for a cactus spinner show . . . Ervin Victor vacates his spot on WJJD, Chicago to free lance awhile. Ervin is angling for another show in Chi we hear . . . Saturday night jamborees at Clarksburg, W. Va. clicking heavy. Shows runs twice nightly to accommodate the huge crowds . . . Roy Acuff, Eddy Arnold and Red Foley pulled thousands when WSM's Noontime Neighbors was aired from the Tennessee Fair grounds last week.

* * *

Vitacoustic Records forthcoming western department being heralded as one of the biggest around. First release by the "Peg" plattery will be Judy Canova, radio and pic star who signed with the disk firm two weeks ago . . . Hollywood in a storm over "My Rancho Rio Grande" —wha' hopeen . . . Red Ingle starts theatre tour with the Oriental in Chi as his first stop.

DECCA SIGNS FRESH TALENT

Monica Lewis and Enric Madriguera Ink Pacts

NEW YORK — Reports that Monica Lewis and Enric Madriguera were being eyed by Decca Records were corroborated late this past week, when the plattery announced the signing of the pair to recording contracts.

Terms of the contracts were not disclosed, but it is rumored in music circles that both were signed to long term pacts.

Decca, having been on the lookout for a featured female vocalist appears to have hit it off with Miss Lewis, who formerly recorded for Signature Records and hubby Bob Thiele. Monica recently finished a very successful engagement at the New York State Theatre, where it was understood several feelers were made in her direction.

Madriguera formerly worked for the National label, whose talent rosters appears to be rapidly diminishing. Decca admitted that negotiations had been entered into last week as reported by *The Cash Box.*

It was also reported that offers had been made to orkster Ray Bloch who conducted most of Miss Lewis's waxing dates and is musical director of Signature. Bloch emphatically turned down all offers saying he was "sticking to Signature".

Guesting With Dorsey

NEW YORK—Guesting the initial session of maestro Tommy Dorsey's new disc-jockey show over WMCA, this city were a group of entertainers seldom gathered together. Pictured above are (left to right): Allan Dale, Ray Bloch, Josh White, Danny O'Neill, Tommy Dorsey, Dick Farney, Johnny Desmond, Mary Lou Williams and George Auld.

Disc Biz Booms In Central America

WASHINGTON, D. C.—A United States Department of Commerce survey recently disclosed that the record business in Central America is definitely booming, and pointed out the heavy demand for automatic phonographs.

Although the United States continues to supply the majority of recordings in Central America, the survey disclosed that the Latin countries like native music best. The remaining business in Central America is being topped by platteries in Spain, Mexico and Cuba.

Mexico is by far the largest producer of records among the Latin countries with an estimated output at 650,000 monthly. At present there are two pressing plants in Mexico with a third in the wind.

The entire report showed that there is an urgent demand for phonographs throughout the Central American countries and that production in the United States has not, as yet, been able to meet with the heavy demand. Throughout the report stressed, that American manufacturers should concentrate on producing records in the Latin and Spanish veins, so that the wide export margin the U.S. once held, could be regained.

— This Age of Speed

CHICAGO—Keeping in mind that this is the age of speed, Specialty Record prexy, Art Rupe hopped off to Chicago this past week to cut his current hot item, Roy Milton.

Milton, whose discs are hotter than a ten dollar pistol is in the Windy City guesting at the formation of a fan club organized in his honor.

Rupe cut four sides and immediately rushed them to the coast for pressings. Word now has it that Milton's disks are going so strong, ops have to buy via *"le marche noir"*.

Cowhands Wow N.Y. At Folk Concert

Tubb and Allen Click

NEW YORK—A gala roster of western and folk music stars invaded supposedly 'hard to please' New York this past week, and politely proceeded to set a capacity audience on their heels.

The Folk Festival, the first of its kind ever to be presented to a New York audience had the entire house on its heels at the conclusion of the performance. As evidence of the tremendous success with which the show was greeted, promoter Sol Gold disclosed that he plans on bringing the troupe back for a repeat performance.

Headlining the performance were Ernest Tubb and His Grand Ole Opry troupe, who repeatedly came back for curtain calls. Tubb had the New York audience fairly yowling. Dave Miller, disc-jockey at WAAT, Newark introduced Tubb and made a bit of a speech. pertaining to the supposed hard audience he was talking to.

Appearing along with Tubb were Rosalie Allen, who also won the crowd over immediately, Jimmie & Leon Short, Radio Dot & Smoky, Jack Drake, Tommy Paige, Minnie Pearl and Hal Smith.

In pointing out the tremendous success of the concert, Sol Gold stated that the show did not carry any outside exploitation, and at the outset did not believe it would go over. Undoubtedly, the showing the performers made have allayed any fears Mr. Gold might have had.

USE THE "DISC-HITS BOX SCORE" IN SELECTING RECORDS FOR YOUR 20, 24 AND 40 SELECTION PHONOS

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	QU—Queen
AP—Apollo	JB—Juke Box	RA—Rainbow
AR—Aristocrat	KI—King	SI—Signature
BU—Bullet	MA—Majestic	SO—Sonora
BW—Black & White	ME—Mercury	ST—Sterling
CA—Capitol	MG—M-G-M	SW—Swank
CN—Continental	MN—Manor	TO—Tower
CO—Columbia	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artists
DE—Decca	NA—National	VI—Victor
DEL—DeLuxe		VT—Vitacoustic

	Sept. 22	Sept. 15	Sept. 8
1—Smoke, Smoke, Smoke	**113.6**	**114.1**	**127.5**
CA-40001—TEX WILLIAMS *Roundup Polka*			
CO-37831—JOHNNY BOND *Wasted Tears*			
CS-263—DUECE SPRIGGINS			
DE-24113—LAWRENCE WELK ORCH. *Pic-A-N-c-In (In the Park)*			
VI-20-2370—PHIL HARRIS ORCH. *Crowded Song*			
2—When You Were Sweet Sixteen	**86.4**	**101.3**	**52.7**
CO-37803—DICK JURGENS ORCH. *On the Avenue*			
DE-24106 (A-575)—AL JOLSON *Waiting for the Robert E. Lee*			
DE-23627—MILLS BROTHERS *Way Down Home*			
VI-20-2259—PERRY COMO *Chi-Baba Chi-Baba*			
3—Near You	**84.0**	**30.2**	**34.9**
BU-1001—FRANCIS CRAIG			
CA-452—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS			
VI-20-2421—LARRY GREEN ORCH. *Pic-A-Nic-In*			
4—Feudin' and Fightin'	**70.4**	**67.1**	**76.3**
CA-8443—JO STAFFORD *Love and the Weather*			
CO-37189 (C-119)—DOROTHY SHAY *Say That We're Sweethearts Again*			
DE-23975—BING CROSBY *Goodbye, My Lover, Goodbye*			
MA-12011—GEORGIA GIBBS *You Do*			
ME-6049—REX ALLEN *Mem'selle*			
MG-10041—JACK MILLER ORCH. *Tomorrow*			
MG-10041—KATE SMITH *Tomorrow*			
VI-20-2313—TEX BENEKE ORCH. *How Can I Say I Love You*			
5—I Wonder Wha's Kissing Her Now	**69.6**	**55.2**	**58.8**
AP-1055—THE FOUR VAGABONDS *Dreams Are A Dime A Dozen*			
CA-433—DINNING SISTERS *Lolita Lopez*			
CO-37544—RAY NOBLE ORCH. *April Showers*			
CS-8002—JACK McLEAN ORCH.			
DE-24110—DANNY KAYE (DARBY) *What's the Use of Dreaming*			
DE-25078—TED WEEMS ORCH. *That Old Gang of Mine*			
DEL-1036—JOE HOWARD			
MA-6013—FOY WILLING *Wait'll I Get My Sunshine in the Moonlight*			
RA-10002—MARSHALL YOUNG			
SI-15057—BOBBY DOYLE (VOC.) *A Serenade to an Old Fashioned Girl*			
VI-25-0101—JEAN SABLON *Insensiblement*			
VI-20-2315—PERRY COMO *When Tonight Is Just a Memory*			
6—Peg O' My Heart	**68.8**	**92.1**	**115.4**
AL-537—AL GAYLE & HARMONICORDS *Remember*			
CA-346—CLARK DENNIS *Bless You*			
CO-37392—BUDDY CLARK *Come to Me, Bend to Me*			
DE-25075—GLENN MILLER O. *Moonlight Bay*			
DE-25076—PHIL REGAN *The Daughter of Peggy O'Neill*			
DE-23960—EDDIE HEYWOOD O. *Yesterdays*			
DEL-1080—TED MARTIN *Chi-Baba Chi-Baba*			
MA-7238—DANNY O'NEIL *I'll Take You Home Again Kathleen*			
ME-5052—TED WEEMS *Violets*			
MG-10037—ART LUND *On The Old Spanish Trail*			
NA-9027—RED McKENZIE *Ace in the Hole*			
SI-15119—FLOYD SHERMAN *Don't Cry Little Girl Don't Cry*			
VI-20-2272—THE THREE SUNS *Across the Alley from the Alamo*			
VT-1—THE HARMONICATS *Fantasy Impromptu*			
7—That's My Desire	**60.8**	**90.1**	**87.1**
AP-1056—CURTIS LEWIS *Sky Blue*			
CA-395—MARTHA TILTON—ELLIOTT ORCH. *I Wonder, I Wonder, I Wonder*			
CN—6048—GOLDEN ARROW QUARTET *I Want to Be Loved*			
CO-37329—WOODY HERMAN ORCH. *Ivy*			
DE-23866—ELLA FITZGERALD *A Sunday Kind of Love*			
ME-3043—FRANKIE LAINE *By The River St. Marie*			
MG-10020—ART MOONEY ORCH. *Mahzel*			
MN-1064—THE CATS & THE FIDDLE			
MO-147—HADDA BROOKS *Humoresque Boogie*			
SO-2019—RAY ANTHONY ORCH.			
VI-20-2251—SAMMY KAYE ORCH. *Red Silk Stockings and Green Perfume*			
8—I Have But One Heart	**51.2**	**27.2**	**33.8**
CO-37544—FRANK SINATRA *Ain'tcha Ever Comin' Back*			
ME-5053—VIC DAMONE *Ivy*			
MU-456—PHIL BRITO *Tango Dela Rosa*			
SI-15130—MONICA LEWIS *The Whiffenpoof Song*			
VI-20-2424—TEX BENEKE ORCH. *Too Late*			
9—I Wish I Didn't Love You So	**48.8**	**21.7**	**35.1**
CA-409—BETTY HUTTON *The Sewing Machine*			
CO-37506—DINAH SHORE *I'm So Right Tonight*			
DE-23977—DICK HAYMES *Naughty Angeline*			
MA-7225—DICK FARNEY *My Young and Foolish Heart*			
MG-10040—HELEN FORREST *Don't Tell Me*			
VI-20-2294—VAUGHN MONROE ORCH. *Tallahassee*			
10—Tallahassee	**36.0**	**61.2**	**49.7**
CA-422—THE PIED PIPERS *Cecilia*			
CA-422—JOHNNY MERCER—WESTON O. *Cecilia*			
CO-37387—DINAH SHORE—WOODY HERMAN O. *Natch*			
DE-23885—BING CROSBY—ANDREWS SISTERS *I Wish I Didn't Love You So*			
MA-7239—RAY DOREY *Je Vous Aime*			
MG-10028—KATE SMITH *Ask Anyone Who Knows*			
VI-20-2294—VAUGHN MONROE O. *I Wish I Didn't Love You So*			
11—Tim-Tayshun (Parody on Temptation)	**35.9**	**50.0**	**67.2**
CA-412—RED INGLE *For Seventy Mental Reasons*			
VI-20-2336—HOLLYWOOD HILLBILLIES *Chattanooga Choo Choo*			
12—The Lady From 29 Palms	**24.8**	**37.5**	**25.9**
CO-37562—TONY PASTOR ORCH. *I'm Sorry I Didn't Say I'm Sorry*			
DE-23976—THE ANDREWS SISTERS *The Turntable Song*			
VI-20-2347—FREDDY MARTIN ORCH. *Cumana*			
VT-6—HENRI BUSSE ORCH. *Jalousie*			
13—Come to the Mardi Gras	**24.7**	**19.7**	**11.5**
CI-37566—XAVIER CUGAT ORCH. *Miami Beach Rumba*			
DE-24156—MARY MARTIN *Almost Like Being in Love*			
MA-7243—VICTOR LOMBARDO ORCH. *Oh! My Achin' Heart*			
VI-20-2288—FREDDY MARTIN ORCH. *Lolita Lopez*			
14—I Wonder, I Wonder, I Wonder	**22.4**	**24.3**	**35.9**
CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH. *That's My Desire*			
CO-37353—TONY PASTOR O. *Get Up Those Stairs Mademoiselle*			
CO-37353—TONY PASTOR ORCH. *Meet Me at No Special Place*			
DE-23865—GUY LOMBARDO ORCH. *It Takes Time*			
DEL-1075—TED MARTIN			
MA-1124—EDDY HOWARD ORCH. *Ask Anyone Who Knows*			
MG-10018—VAN JOHNSON *Goodnight Sweetheart*			
MO-20-516—THE SCAMPS			
NA-9032—JACK CARROLL *Mem'selle*			
SO-2024—TED STRAETER ORCH. *My Pretty Girl*			
TR-114—THE VAGABONDS			
TR-143—THE FOUR ACES			
VI-20-2228—LOUIS ARMSTRONG ORCH. *It Takes Time*			
15—You Do	**20.8**	**22.3**	**6.8**
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo, Indiana*			
DE-24101—CARMEN CAVALLARO *How Soon*			
MA-12011—GEORGIA GIBBS *Feudin' and Fightin'*			
ME-5056—VIC DAMONE *Angelo Mio*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O *Kokomo, Indiana*			
16—Kokomo, Indiana	**20.7**	**—**	**—**
CO-37587—DINAH SHORE *You Do*			
DE-24100—BING CROSBY *It Still Suits Me*			
MA-7252—VICTOR LOMBARDO O. *When Tonight Is Just A Memory*			
ME-5055—TWO TON BAKER *Chick-A-Biddy-Boogie*			
MG-10070—FOUR CHICKS & A CHUCK			
MU-15109—MEL TORME			
VI-20-2361—VAUGHN MONROE O. *You Do*			
17—Kate	**18.4**	**25.0**	**13.5**
DE-23989—GUY LOMBARDO ORCH. *All My Love*			
MA-1160—EDDY HOWARD ORCH. *On the Avenue*			
MG-10048—FOUR CHICK & CHUCK *Wait'll I Get My Sunshine*			
SI-15114—ALAN DALE *If My Heart Had A Window*			
VI-20-2363—TOMMY DORSEY ORCH. *I'll Be There*			
18—Love and the Weather	**18.1**	**—**	**—**
CA-443—JO STAFFORD *Feudin' and Fightin'*			
CO-37588—HARRY JAMES O. *Forgiving You*			
DE-24117—KENNY BAKER *An Apple Blossom Wedding*			
VI-20-2360—DENNIS DAY *Naughty Angeline*			
19—Naughty Angeline	**16.0**	**21.4**	**9.0**
CA-437—KING COLE TRIO *That's What*			
CO-37561—KAY KYSER O. *It's Kind of Lonesome Out Tonight*			
DE-23977—DICK HAYMES *I Wish I Didn't Love You So*			
MA-7261—JACK LEONARD *A-n-g-e-l Spells Mary*			
MG-10046—ART LUND *What Are You Doing New Year's Eve*			
VI-20-2360—DENNIS DAY *Love and the Weather*			
20—Whiffenpoof Song	**14.4**	**15.1**	**3.6**
CA-20131—THE PIED PIPERS *I Get The Blues When It Rains*			
DE-23981—LAWRENCE WELK O. *Doin' You Good*			
DE-23990—BING CROSBY *Kentucky Babe*			
DE-29132—WINGED VICTORY CHORUS *Army Air Corps*			
MA-7224—GEORGE PAXTON O. *Streamliner*			
SI-15013—MONICA LEWIS *The House I Live In*			
VI-10-1313—ROBERT MERRILL *Sweetheart of Sigma Chi*			
VI-20-1859—GLENN MILLER *Hey! Ba-Ba-Re-Bop*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Ivy	12.8	11.8	22.9
22—Sugar Blues	12.7	—	—
23—Rhumba at the Waldorf	12.5	—	—
24—Chi-Baba Chi-Baba	11.2	26.9	22.8
25—Bloop-Bleep	10.4	4.4	9.1
26—An Apple Blossom Wedding	8.0	21.1	6.1
27—Across the Alley From the Alamo	7.2	4.6	12.9
28—Ask Anyone Who Knows	5.6	5.2	12.8
29—The Echo Said "No"	5.5	11.6	5.2
30—Je Vous Aime	3.2	2.6	—
31—Cumana	3.1	6.5	—
32—I Miss You So	3.0	2.1	—
33—What Are You Doing New Year's Eve?	2.9	—	—
34—Aincha Ever Comin' Back?	2.4	—	—
35—Hurry on Down	1.5	6.2	5.4
36—My Future Just Passed	1.4	1.1	—
37—Do You Feel that Way Too?	1.3	—	—
38—On the Avenue	1.2	9.8	5.8
39—One Hour	1.1	5.9	—
40—And Mimi	1.0	—	—

● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control 482.50
- W/Amplifier—No Remote Volume Control 470.00
- Complete—No Amp., No Volume Control 410.00

AIREON
- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box) 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

FILBEN
- Mirrocle Cabinet 325.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,000.00
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- 1100 Phonograph ..... No Price Set
- 1080 Colonial 875.00
- 1015 Std Phonograph 914.50
- 1017 Concealed Chgr. 499.50
- 3020 5-10-25c 3-Wire Wall Box 69.50
- 3025 5c 3-Wire Wall Box 42.50
- 3031 5c 30-Wire Wall Box 39.50
- 3045 5c Wireless Wall Box 48.50
- 215 Wireless Transmitter 17.50
- 216 Wireless Impulse Rec. 22.50
- 217 Aux. Amplifier 30.00
- 218 30-Wire Adap. Terminal Box 15.00
- 219 Stepper 35.00
- 4000 Aux. Steel Speaker 45.00
- 4002 Aux. Plastic Speaker 45.00
- 4003 Aux. Wooden Speaker 17.50
- 4004 Musical Note Speaker 27.50
- 4005—Round Walnut Speaker 22.50
- 4006—Round Mirror Speaker 32.50
- 4007—Oval DeLuxe Speaker ..... No Price Set
- 4008—Super DeLuxe Speaker ..... No Price Set
- 4009—Recessed Wall Speaker 21.50
- Model 28—Remote Volume Control 24.00
- Model 241—Outdoor Speaker 55.00

PINS

BALLY
- Silver Streak 289.50

CHICAGO COIN
- Gold Ball 279.50

EXHIBIT
- Coed 295.00

GENCO
- Bronco ..... No Price Set

GOTTLIEB
- Bowling League ..... No Price Set

J. H. KEENEY & CO
- Click 295.00

P. & S.
- Shooting Stars 249.50

UNITED MFG. CO.
- Hawaii 275.00

WILLIAMS
- All Stars ..... No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

SKILL GAMES CORP.
- Bouncer 44.50

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle ..... No Price Set

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 339.50
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330.00
- 25c Royal Console 340.00
- 50c Royal Console 475.00
- $1.00 Royal Console 650.00

ARCADE TYPE

AMERICAN AMUSEMENT CO.
- Bat a Ball 249.50

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10' — 8" 450.00
  - 11' — 8" 450.00
  - 13' — 8" 500.00

ARCADE TYPE *(continued)*

ESSO MANUFACTURING CORP.
- Esso Arrow ..... No Price Set

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

SCIENTIFIC MACH. CORP.
- Pokerino, Location Model 5 ..... 279.50

TELECOIN CORP.
- Quizzer .....

TELEQUIZ SALES CO.
- Telequiz 795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 189.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l Mdse.) .....

ADAMS-FAIRFAX CORP.
- Cash Tray Vendor .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.
- Stamp Vendor "Postmaster" .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
- Photomatic 1495.00
- Voice-O-Graph 1495.00

KAYEM PRODUCTS
- Vit-O-Mins Vendor .....
- Dental Kit Vendor .....
- Chewing Gum Vendor .....

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

Downing Appointed Director of Engineering for U. S. Vending Corp.

CHICAGO—William J. Downing has been appointed Director of Engineering, according to an announcement made by Henry T. Roberts of United States Vending Corporation, this city.

For the past eleven years, Downing has supervised design and production for one of the leading manufacturers of coin-controlled equipment, whose products included bottle vendors, phonographs, cup drink dispensers and candy venders. During that same period, he also supervised the manufacture of war contract equipment ranging from commercial refrigerating units to tail assemblies for AAF cargo planes. Prior to this association, his career included shipbuilding, design and installation of automatic train controls in England and the United States and research in electronics with the Westinghouse organization.

"Downing's thirty-four years of mechanical and design engineering are second to none in the industry" states Roberts. "His engineering contributions have been officially recognized by the War Manpower Commission, the Society of Motion Picture Engineers and by the British Government for his service as a pilot in the Royal Air Forces in World War I."

ALL THE NEW GAMES FOR IMMEDIATE SHIPMENT!

28,000 SQ. FT. BETTER DISPLAY— SUPER SERVICE!

EMPIRE COIN'S SUPER MARKET

1012-14 MILWAUKEE AVE

MEMBER

Sale!

NEW IN ORIGINAL CRATES!

AT *LESS* THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr.

UPRIGHT MODEL

ORIGINAL PRICE $249.50 NOW ONLY → **$84.50** EA.

Quantity is Limited ORDER NOW!

BAT-A-BALL, Jr.

WITH STAND

ORIGINAL PRICE $79.50 NOW ONLY → **$29.50** EA.

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

GOTTLIEB MARJORIE	$209.50
BALLY DOUBLE BARREL	145.00
MARVEL LIGHTNING	199.50
AMUSEMATIC TUMBLER	250.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb., 5c....$140; 10c....$145; 25c....$150	
GOLDEN FALLS, H.L., New Reb., 5c.....$150; 10c.....$155; 25c.....$160	
JEWEL BELL, New Reb. 5c.....$170; 10c.....$175; 25c.....$180	
JEWEL BELL, Replacement Cabinets	59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt	199.50

NEW PIN GAMES

UNITED HAWAII	$295.00
BALLY SILVER STREAK	289.50
KEENEY CLICK	295 00
P. & S. SHOOTING STARS	149.50
GOTT. BOWLING LEAGUE	294.50
WILLIAMS FLAMINGO	299.50
CHICOIN GOLD BALL	279.50
EXHIBIT COED	295.00
GENCO HONEY	279.50

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	$359.50
ADVANCE ROLL	469.50
PREMIER BOWLO	425.00
PREMIER TEN GRAND, 10½ Ft.	450.00
BASKET B. CHAMP	499.50
POKERINO	245.00
METAL TYPER	445.00
WILLIAMS ALL STARS	469.50
IDEAL FOOTBALL	365 00
ARIST-O-SCALE	115.00
MIR-O-SCALE	125 00
WATLING FORTUNE SCALE	WRITE
AMERICAN FORTUNE SCALE	169.50

NEW COUNTER GAMES

POP-UP	$ 37.50	DAVAL MARVEL, CIG.REELS	39.50
ABT CHALLENGER	49.50	IMP., 1c or 5c	$ 14.50
FOLDING STAND	11.95	BEST HAND	30.00
GOTT. GRIP SCALE	39.50	MEX. BASEBALL	30.00
GRIP-VUE	40.95	SKILL THRILL	30.00
BASKETBALL, 1c	39.50	FREE PLAY—SPECIAL	30 00
WITH STAND	49.50	HEAVY HITTER	160.00
KICK. & CATCHER	37.50	WITH STAND	175.00

NEW SLOTS

	5c	10c	25	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARD CHIEF	269	279	289	369
MILLS BLACK CHERRY	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5	230	235	240	330
WATLING ROLATOP	175	200	225	300
MILLS VEST POCKETS	$74.50—LOTS OF 2			65.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.D.	$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

BALLY HI-BOY	$339 50
BALLY TRIPLE BELL	895.00
DE LUXE DRAW BELL	512 50
MILLS 3 BELLS	645 00
JENN CHALLENGER	595.00
EVANS BANGTAILS	595.00
EVANS WINTERBOOK	729.50
EVANS RACES	875.00
BAKERS PACERS, 5c, D.D.	629.50
BAKERS PACERS, 25c, D.D.	689.50
GROETCHEN TWIN FALLS	439.50

SLOT SAFES, STANDS, COUNTERS

CHICAGO METAL REVOLVAROUND—DE LUXE Single, $119.50; Double, $174.25; Triple	$262.00
CHICAGO METAL REVOLVAROUND SAFES—UNIVERSAL Single, $79.50; Double	116.75
HEAVY REVOLVAROUND SAFES—10-GAUGE STEEL, Single $175; Double	225 00
BOX STANDS .....$27.50 FOLDING STANDS	12.50
DOWNEY-JOHNSON COIN COUNTER	217 50
ACE COIN COUNTER AND CARRYING CASE	159.50

NEW VENDORS

SILVER KING, 1c or 5c NUT OR GUM BALL	$ 13.95
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE TYPE	11.75
CABINET TYPE	13 75
25c SANITARY VENDORS	22.50
FOR ALL SPECIAL USES	WRITE

USED PIN GAMES

HAVANA	$169 50	HI HAT	44.50
RIO	159.50	TEXAS MUSTANG	44.50
BAFFLE CARD	149 50	GENCO VICTORY	44.50
SHOW GIRL	149.50	CLOVER	44.50
SHAFTY	149.50	FLYING TIGERS	44.50
SUPER SCORE	139.50	VELVET	44.50
FIESTA	139.50	WILDFIRE	44.50
SPELLBOUND	139.50	MONICKER	44 50
SUPER SCORE	139.50	PRODUCTION	39.50
FAST BALL	129.50	SEA HAWK	39.50
STEP UP	129.50	P.&S. SHANGRI-LA	39.50
SUPERLINER	119.50	EAGLE SQUADRON.	39.50
MIDGET RACER	99 50	JUNGLE	39.50
CARNIVAL	99.50	GUN CLUB	39.50
BIG LEAGUE	94.50	STAR ATTRACTION.	39 50
STAGE DOOR CANTEEN	89.50	BELLE HOP	39.50
SURF QUEEN	79.50	ALL AMERICAN	39 50
BIG HIT	79 50	CHAMPS	39.50
YANKEE DOODLE	69.50	BOLAWAY	39.50
LIBERTY GOTT.	59.50	SHOW BOAT	39.50
BIG PARADE	59.50	STARS	39 50
KNOCK OUT	59.50	VENUS	39.50
SKY CHIEF	59.50	TOWERS	39 50
KEEP 'EM FLYING	54 50	MIAMI BEACH	39.50
SOUTH SEAS	54.50	ABC BOWLER	39.50
STREAMLINER	54.50	'41 MAJORS	39.50
SANTA FE	54.50	INVASION	39.50
ARIZONE	54.50	SEVEN UP	39.50
BRAZIL	54.50	PARATROOPS	39.50
TRADE WINDS	54.50	BOMBARDIER	39.50
MIDWAY (United)	49.50	TEN SPOT	39.50
5-10-20	49.50	STRATOLINER	39.50
BOSCO	44.50	CLICK	39.50
KISMET	44.50	BANDWAGON	37.50
GENCO DEFENSE	$44.50	DRUM MAJOR	34.50
		MARINES	34.50

SLOTS

BONUS BELL, 5c..$119.50; 10c..$129.50; 25c..	139 50
5c SILVER CHROME, 2-5 or 3-5 P.O.	119.50
10c SILVER CHROME	129.50
GOLD CHROME, 5c..... 119.50; 10c	129.50
5c MILLS Q.T.	69.50
5c MILLS BLUE FRONT 99.50; 10c	$109 50
10c BROWN FRONT	119.50
5c GOLD CHROME, H.L. 129.50; 10c	139 00
25c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1946 Model	49 50
10c BLACK CHERRY, NEW REB.	134 50
5c JENN. SILVER CHIEF	99.50
25c BLACK CHERRY, REB. 2-5	139 50
5c JENN. CLUB CONSOLE CHIEF	149.50
COLUMBIA J.P., 1946 Model	89 50
5c JENN. BRONZE CHIEF, 2-5	199.50
10c WATLING ROLATOP	79.50
JENN. CIGAROLA, MODEL XV	99.50
JENN LITE-UP CHIEFS—Used 10 Days 5c—$215; 10c—$225; 25c—$235.	

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$3'5 00
CLUB TROPHY, F.P.	74 50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	69 50
LONGACRE, F.P.	129 50
TURF KING, P.O.	99 50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	74.50
KENTUCKY, P.O.	74.50
SPORT KING, P.D.	69.50
VICTORY DERBY, P.O.	179.50

CONSOLES

5-25c KEEN. 2 WAY BONUS SUPERS	625.00
25c KEENEY BONUS SUPER BELL	$449.50
5c KEENEY BONUS SUPER BELL	395.00
BAKER'S PACERS, D.D., I.P.	395.00
5c COMB. SUPER BELLS	79 50
BALLY SUN RAYS, F.P.	69 50
HI HAND COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.D.	99 50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c RALLY CLUB BELL	99.50
25c RALLY CLUB BELL	109 50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50
BANGTAILS, J.P., 2-TONE	159.50

ARCADE

AMUSEMATIC BOOMERANG	$149.50
EVANS TEN STRIKE, 1947 MODEL	239.50
WILLIAMS ZINGO	89.50
EVANS TOMMY GUN	94.50
BALLY DEFENDER	119 50
BATTING PRACTICE	89 50
GENCO WHIZZ—Like New	59 50
SHOOT TO TOKYO	79 50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALEE, Like New	169.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
PITCHEM & CATCHEM	50.00
BALLY SKY BATTLE	99.50
EXH. HAMMER STRIKER	47.50
ADVANCE SHOCKER	17.50
BALLY UNDERSEA RAIDER	139.50
KICKER & CATCHER	24.50
ABT MODEL F, BLUE	24.50
BALLY HEAVY HITTER & STAND	139 50

ONE-HALF DEPOSIT WITH ORDER. BALANCE C.O.D. OR SIGHT DRAFT

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

RUNYON CANCER FUND CONTRIBUTIONS POUR IN

CHICAGO—M. R. James, Coin Machine Sales Company, Houston, Texas, regional chairman for the Damon Runyon Cancer Fund (left) presents his donation of $500 to Ray Moloney, National Chairman of the Damon Runyon campaign.

Additional Contributions To Runyon Cancer Fund Listed Below

Arrived Too Late To Be Included in Sept. 22 Listing

	AMOUNT
WATLING MANUFACTURING CO., Chicago, Ill.	$5000.00
EXHIBIT SUP. CO., Chicago, Ill.	1500.00
JACK R. MOORE CO., Portland, Ore.	1000.00
O. D. JENNINGS CO., Chicago, Ill.	1000.00
AMERICAN MOLDED PROD. CO., Chicago, Ill.	1000.00
UNITED AMUSEMENT CO., Kansas City, Mo.	1000.00
MAYFLOWER DISTRIBUTING CO., St. Paul, Minn.	1000.00
SHAFFER MUSIC CO., Columbus, O.	1000.00
WORLD WIDE DISTRIB., INC., Chicago, Ill.	500.00
LAKE CITY AMUSEMENT CO., Cleveland, O.	500.00
SOUTHERN AMUSEMENT CO., Memphis, Tenn.	500.00
JACK ROSENFELD CO., St. Louis, Mo.	500.00
ANONYMOUS	500.00
SOUTHERN AUTOMATIC AMUSE., Louisville, Ky.	500.00
WESTERN DIST., Portland, Ore.	300.00
ALERT SALES CO., Buffalo, N. Y.	300.00
PAUL A. LAYMON, INC., Los Angeles, Calif.	250.00
PORTLAND CRANE CO., Portland, Ore.	250.00
CHRIS NOV. CO., Baltimore, Md.	250.00
BECKER NOV. CO., Springfield, Mass.	250.00
EASTERN SALES CO., Rochester, N. Y.	250.00
SILENT SALES CO., Minneapolis, Minn	250.00
H. Z. VEND. & SALES CO., Omaha, Nebr.	250.00
STANDARD FACTORS CORP., N.Y.C.	250.00
JACK MOORE CO., San Francisco, Calif.	250.00
SENEFF, DUNHAM & SENEFF CO., Washington, Ind.	250.00
KING-PIN EQUIPMENT CO., Kalamazoo, Mich.	200.00
AUTOMATIC WORLD, Ft. Worth, Tex.	200.00
SEABOARD N. Y. CORP., N. Y. C.	200.00
HY-G AMUSE. CO., Minneapolis, Min.	200.00
ATLANTIC CONNECTICUT CORP., Hartford, Conn.	125.00
SEABOARD CONNECTICUT CORP., Hartford, Conn.	125.00
D. GOTTLIEB & CO., (Employees), Chicago, Ill.	103.10
GOTTLIEB FOUNDATION, Chicago, Ill.	100.00
WM. GOEBEL, Portland, Ore.	100.00

(Continued on Page 45)

HAWAII

by UNITED

with SUPER BONUS FEATURE

INCENTIVE SCORING POCKETS

MANY WAYS TO SCORE REPLAYS

HIGH SCORE BUILD-UP

STEPPED-UP PROFITS

"GREATER THAN MEXICO"

FIVE-BALL NOVELTY REPLAY

SEE YOUR DISTRIBUTOR

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UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

Seeks Injunction Against Seizure Of "Bank Ball" Games

WOONSOCKET, R. I. — Edgar L. Dagesse, Radio Sales & Service Company, this city has appealed to the Superior Court in Providence for an injunction against the "seizure and destruction" of his "Bank Ball", skee ball type machines, by local police.

At a hearing this past week, Dagesse's counsel, requested a temporary injunction and the legality of the machines be determined by the court. The counsel pointed out that a New York Supreme Court decree found the same type of machine legal games of skill with no prizes and no awards.

Meanwhile the City Solicitor agreed to enter into an agreement with Dagesse and his counsel under which the police would not seize the machines and the operator would not place any more until the decision by the court.

Mayor Appoints Coinmen Committee To View "Freedom Train"

ELIZABETH, N. J. — A committee of coinmen, under the guidance of Music Guild of America (MGA), were appointed to represent the music machine industry by the Hon. Mayor James T. Kirk of this city, upon the arrival of The Freedom Train on Monday, September 22.

Mayor Kirk greeted the committee and the group were the first to enter the Train. The Committee consisted of Sam Waldor, Tom Burke, Dave Stern, Harry Pearl, and LeRoy Stein, who acted as spokesmen for the coinmen.

Music operators were among the many citizens of the city who went thru the Freedom Train, as well as placing the song "Freedom Train" on their machines.

"Cash-Tray Derby's" Leaders Named At Halfway Mark

LOS ANGELES, CALIF.—The second lap of the Adams-Fairfax "Cash-Tray Derby" (a 90-day racing meet from July 15 to October 15) was completed, and Bernie Shapiro, president of the corporation, reports the leading contenders.

Dixie Coin Machine Company, New Orleans, La. is leading at this stage of the race with Cameo Vending Service of New York City in second place. Hi-Ho Silver of San Francisco lost a little ground, and dropped into third place. Pressing the front runners are Bill Farmer, Roxy Vending, United Coin Machine Company, and V-P Distributing Company.

Prizes for winning contestants are: Winner—A New 1947 Buick Sedan; Second—An RCA Combination Radio-Television Set; Third—a Fine Mahogany Executive Desk; and consolation prizes—solid gold jeweled wrist watches.

Al Silberman, general sales manager for Adams-Fairfax, who just returned to the factory after a country-wide trip, reports that the Cash-Tray created record sales wherever he traveled.

Fake Coins Victimize Las Vegas Operators

LAS VEGAS, NEV. — Operators here were victimized recently by a run of fake coins in their bell machines. City detectives and merchants were on the watch for the sluggers who have been using Mexican 10-centavo coins in the 25c machines.

It was estimated that several hundred dollars worth of these coins were used in the machines, and when players made a score, the payoffs were emerging in worthless coins.

Also operating in the city, but on a smaller scale, it was reported, were sluggers of 50c machines, who were using counterfeit United States coins. Federal agents reportedly are investigating.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

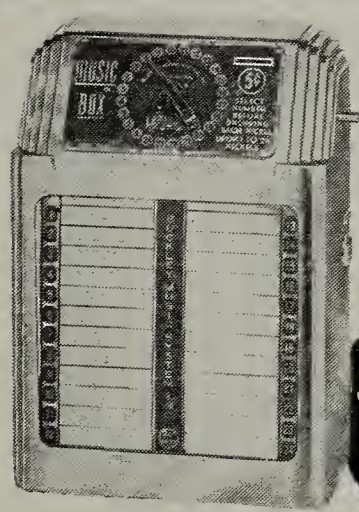
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

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(PHONE: VAN BUREN 6636-37-38-6533)

WURLITZER PRESENTS 1948 LINE

"New Horizons In Play Appeal" and "Operating Economy" Theme of National Wurlitzer Days Showing From Coast to Coast

NO. TONAWANDA, N. Y. — Maintaining its established custom of presenting new commercial music merchandise simultaneously at all Distributor Showrooms on National Wurlitzer Days, The Rudolph Wurlitzer Company of this city presented its 1948 line on September 21st and 22nd from coast to coast.

Thousands of Music Merchants thronged the shows and it is no exaggeration to state that they were thrilled by what they saw and heard.

Theme of the introduction of Wurlitzer's 1948 line was "New Horizons in Play Appeal and Operating Economy." It was evident to even the casual observer that Wurlitzer's new merchandise bore out that promise.

Major Music Merchant interest centered on the sensational new Wurlitzer Model 1100 phonograph. New from its 3-point caster suspension to its revolutionary Sky-Top Turret Record Changer Compartment Window, it won a storm of enthusiastic comments from all in attendance.

"Only a glance at the Model 1100 is needed to convice any observer that its styling is an advancement over anything yet presented in the commercial phonograph field," stated M. G. Hammergren, Vice-President and Director of Sales, "That it will arrest the attention of location patrons is a foregone conclusion. Its beauty of design and striking illumination are a powerful invitation to hear it play, which, after all, is the ultimate aim of this business.

"Far more than a glance is required to discover and explore the many features that make this gorgeous instrument, 'The first real post-war phonograph.'

"To begin with, the Model 1100 sets a precedent in the industry as the first commercial phonograph to introduce the Zenith Cobra Tone Arm. It brings many tremendously important advantages to the Music Merchant.

"First, the Zenith Cobra Tone Arm reduces record surface noise to a minimum because of its less than two-thirds of an ounce pressure. The resulting tone brilliance is rightly hailed as a powerful play stimulator.

"Secondly, thanks to the Cobra Tone Arm's built-in shock absorber, a service man can accidentally drop the pickup on a record or scrape it clear across the surface without damage to either the record or the stylus! Furthermore, you can move the phonograph, jolt it, run it on springy floors, without injury to the 'floating filament' stylus or records.

"Third, and undoubtedly the greatest Cobra Tone Arm contribution of all, is the sensational savings it makes possible in reduced record wear.

"One record can be played from 1500 to 2500 times, the life of the average popular tune, and still have 95% fidelity after 2000 plays. No need to purchase three to four records during the life of the tune in order to present pleasing music. The original record, at the end of 2000 plays, will still be suitable for secondary spots or for resale.

"Where conventional pickups give Music Merchants from 190 to 420 plays per dollar spent for needles and records, Zenith's Cobra Tone Arm yields 1620 plays for the same dollar.

"A 50 to 75% reduction in record and needle costs, representing hundreds of dollars in extra profits, is promised to Music Merchants operating Wurlitzer 1100s.

"Another interesting and advanced feature of the Model 1100 is its Encore Program Selector. By dividing 24 records into three programs of eight records each, the Wurlitzer Encore Program Selector makes record selection easier, faster, more fun. Action, motion and illumination are combined in what will unquestionably prove a powerful play stimulator and profit producer.

"Perhaps the first of the many innovations Wurlitzer has packed into this leading instrument in its 1948 line that strikes the eye is its SKY-TOP Turret Record Changer Compartment Window.

"Larger than ever, and said to be stronger than ever, this window is fashioned like a bomber's nose. Wurlitzer introduces it as a 'sidewalk superintendent's dream', giving every location patron a ringside seat as the record changer mechanism works its magic.

"An inventory of other interesting features includes the following:

"Crystal-clear embossed door plastics, said to be the first in the industry. No paints to fade and no loss of brilliancy even in bright daylight are advantages of these new plastics.

"Greater cabinet illumination than ever before with a total consumption of only 155 watts.

"Sag- and warp-proof cabinet door, thanks to rugged metal framing.

"A jamproof single 5, 10, 25c coin entry-assuring coin mechanism dependability.

"A 3-point adjustable caster suspension that accurately compensates for uneven floors and so saves service by preventing sag.

"A front door latch for the back door of the cabinet enabling a service man to swing the rear door wide open without reaching through the chassis.

"Another innovation on this feature-packed phonograph is a colorful tray stack dust cover featuring Wurlitzer's well-known 'Sign of the Musical Note.'

"To further bear out its claim that the Model 1100 Phonograph opens new horizons in operating economy, continued Hammergren. Wurlitzer has refined and improved practically every electrical and mechanical unit in this instrument to speed up removal, service and replacement.

"The direct results are savings in time that are nothing short of amazing. Bolts, screws and soldered connections have been eliminated. Units snap in and out with astounding ease.

"Examples of these time-savers, each bound to reflect itself in substantial profit increases can be cited as follows:

"A Wurlitzer service man can replace a Cobra cartridge twice as fast as he can replace a needle in conventional pickups.

"He can remove the junction box 100 times faster than in the past, and remove and expose the amplifier over 100 times faster than ordinary amplifiers.

"'A man servicing this amazing Model 1100, continued Hammergren, 'can remove the slug rejector 5½ times faster, remove and adjust moving light motors 6 times faster, remove rotary selector over 3 times faster, remove program holder, change slips and replace holder nearly twice as fast, remove and replace coin mechanism and cover nearly 3 times faster than it used to take. Translated in terms of operating economy, important savings, contributing to greater profits, are evident indeed throughout this entire instrument'."

In addition to the new Phonograph Model 1100 Wurlitzer exhibited its former Colonial Model 1080 now offered with the Zenith Cobra Tone Arm under the designation 1080A. Also retained in the line is the Wurlitzer Concealed Unit 1017 now offered with the Zenith Cobra Tone Arm under Model Number 1017A.

Also presented was a new Wurlitzer Auxiliary Amplifier Model 227 for use where location size or shape precludes proper music coverage by the phonograph alone.

Coincident with National Wurlitzer Days showings the Company also introduced a complete line of equipment enabling a Wurlitzer Music Merchant to install a Music System in any location regardless of size, shape or acoustical properties.

Officials pointed out that the 1948 Wurlitzer phonographs are basically desiged to handle auxiliary equipment.

All speakers are designed for tone and then styled. Matching transformers match the voice coil to a high impedance line. Again, it was pointed out that these advancements result in less line loss, better tone, music at a pleasing sound level in any location, more play and profits.

In announcing its 1948 Remote Control Units Wurlitzer placed special emphasis on its new Model 2140 Bar Box. Above-the-bar dimensions are only 7⅝" wide, 7⅜" deep and 5⅜" high.

Said to be the smallest selective bar box ever built, this streamlined 5 and 10c unit does not get in the bartender's way, yet is attractive enough to stimulate plenty of extra play.

The Model 2140 Bar Box has its own modification of Wurlitzer's Encore Program Selector rotating 24 record titles into view in six easy-to-see programs of four tunes each.

Coincident with this box is the newly announced Model 212 Master Unit which mounts under the bar and handles up to six Bar Boxes. Wireless to the phonograph, it features Wurlitzer's Crystal Controlled Transmitter—first and only one of its kind in the commercial phonograph business—a war-developed communications achievement.

By popular demand Wurlitzer is continuing the Model 3020, 5, 10, 25c Wall Box, the Model 3025—5c Wall Box, and the Model 3031 Multi-Wire Wall Box in its 1948 line.

Rounding out the Wurlitzer new merchandise presentation were no less than eight speakers enabling a Music Merchant to introduce a Wurlitzer Music System into any location with speakers harmonizing with the interior decorative scheme.

Two of these, the Model 4000 Silver Star Wall or Ceiling Speaker and the Model 4002 Multi-Colored Wall or Ceiling Speaker, are carried over from last year by Music Merchant demand.

New are the 4004-A Musical Note Speaker, the 4005-A Round Walnut Speaker, the 4006-A Round Mirror Speaker, the 4007 Oval DeLuxe Speaker, the 4 08 Super DeLuxe Wall or Ceiling Speaker, and the 4009 Recessed Wall or Ceiling Speaker.

All breath-taking in their individually styled beauty, perhaps the one commanding the most attention was the Super DeLuxe unit.

Announced as the first 15" Auxiliary Speaker ever offered, this unit has real phonograph tone and output thanks to Wurlitzer's new "SonoCircle" Tone Chamber. Gorgeously illuminated, it has a positive motor driven revolving jewel-like center that presents an ever-changing array of brilliant colors.

Speaking from the factory, E. R. Wurgler, Wurlitzer General Sales Manager, said, "Topped off by the first real postwar phonograph on the market, the Wurlitzer line for 1948 embodies the greatest array of money-making, money-saving features Wurlitzer has ever introduced. It literally opens new horizons in play appeal and operating economy. It's a ringing answer to Music Merchant demand for equipment that will step up take and reduce operating costs at one and the same time.

"In addition to this outstanding example of Wurlitzer leadership, I must call attention to another. Wurlitzer, in addition to its continuing schedule of national magazine, billboard and point-of-purchase advertising, is introducing the Model 1100 phonograph in a 4-color double-spread in the October 6th issue of Life.

"Never in this industry has a new model phonograph been introduced to the location-going public on such a scale.

"I am sure the Music Merchants of America will appreciate and respond to this fact. Wurlitzer gives them the finest merchandise with which to get and hold locations. But Wurlitzer's interest does not stop when we sell Music Merchants our equipment. We are, through our national advertising, stimulating people to go where they can enjoy Wurlitzer Music. Thus we are forcefully and constantly stimulating extra profits for every Wurlitzer Music Merchant."

SEN. JAMES E. MURRAY LAUDS INDUSTRY ON CANCER DRIVE

HON. JAMES E. MURRAY

CHICAGO — The outstanding efforts of the Coin Machine Industry in its Damon Runyon Cancer Fund Drive were praised unstintedly at the Dinner for the Damon Runyon Memorial Fund for Cancer Research at the Hotel Bismarck on September 21 by the Honorable James E. Murray, United States Senator from Montana.

Addressing the group of coinmen gathered at the function, Senator Murray said:

"I deeply appreciate this opportunity of joining with you gentlemen of the Coin Machine Industry in your Campaign for the Damon Runyon Memorial Fund.

"I am, as you know, from Montana; from a State whose people still represent the pioneering tradition. A vigorous, inventive, independent people who laugh at those who think that America is no longer a place of opportunity.

"We in the West can see great possibilities for the future. We see our country on the eve of another great period of expansion. It has already set in on the West Coast, where our population is multiplying at a phenomenally rapid pace. The West is looking forward to agricultural and business expansion which is bound to come as a result of our growing national population and aggressive independent American spirit. This means vastly expanded markets for Chicago and the industrial East.

"And it seems to me, that, in the world of business which centers here in Chicago, you men of the Coin Machine Industry have given us an outstanding demonstration of that pioneering spirit of American progress. Not very many years ago when your industry began to develop, the business of distributing goods and services was already well established. To a great extent patterns had been set and huge systems of distribution was active in the field. It would be very easy to understand how anyone considering the field of distribution at that time might well say to himself, "There's no longer any opportunity there for me."

"But the men who represent the Coin Machine Industry exhibited an independence of old ways of thinking: they were a bold-thinking people and. carefully studying the fields, they discover new opportunities. Analyzing the old established methods of distributing goods and services, they found flaws and gaps; found new opportunities to distribute goods more widely and more efficiently; new ways to bring the products of American inventiveness to more and more of the American people.

"And, as always, inventiveness and courage rewarded not only the men who had these qualities, but the American people as a whole. The always-present Coin Music Box has not only furnished employment for thousands but has made music available at every crossroads and hamlet in the land. It's true, of course, that, like many others, there have been times when I've wished that you'd carried inventiveness in this respect one step farther—so that, on occasion, I might drop a quarter in the slot and be rewarded by fifteen minutes advice on how to beat the high costs of living. Nonetheless, we must all admit that the juke-box has enabled millions of our youngsters to dance to the best bands in the land no matter where they lived or what little wealth they might be burdened with.

"Just as your coin operated phonographs have made music available to the many, so too the machine vending of commercial products, of amusement devices, and of services has meant a wider and more effective distribution of the varied products of our American economy. I understand that now some of you are undertaking the machine vending of frozen foods. That too, with its promise of widespread, year-round, efficient distribution of foodstuffs, promises not only greater convenience for the city housewife, but expanded and more stable markets for the farmers and livestock producers of our agricultural states.

"As a citizen of Montana, I've been impressed by this display of pioneering inventiveness in the world of business. As a United States Senator, I've been impressed by the vigor with which your industry grew during the depths of the depression — grew within a short span of years from an infant industry to one of distinct and measurable importance to our whole national economy. And, from my vantage point in Washington, I had unusual opportunity to witness the complete co-operation which your industry extended in the nation's war effort; Opportunity to understand and to appreciate the vital importance in a modern war of the intricate precision instruments which you provided our armed forces. Without the highly skilled personnel trained in your shops and the efficient plants for the production of precision instruments which you had developed and then made available to the National defense, the course of the war would have been markedly different.

"And now, in the period of reconversion from war to peace, your work for the Damon Runyon Foundation, you are showing another essential quality of the true American spirit. For inventiveness, energy, and independence by themselves might add up to nothing more than calculating self-interest. But when to those qualities you add that generous impulse and willingness to contribute that same energy in helping a stricken neighbor, then you are truly exemplifying the American spirit.

"We are all deeply shocked by the unending series of stories of waste of human life, of families impoverished by severe and often preventable illness. And by stories of eager and brilliant scientists anxious to contribute their skills and seek out and halt just such enemies of man as Cancer. But unable to do their work because of lack of funds and necessary facilities.

"It is that knowledge of human misery and suffering which your program is designed to alleviate which impels me to say that this undertaking in which you are engaged is a contribution the whole nation will applaud. Your vigorous and well-planned campaign to add a quarter of a million dollars to the funds available for cancer research will give those scientists of whom I spoke the courage and the means to carry on.

"And that same experience I've had with problems of medical care, enables me to assure you that, in choosing the Damon Runyon Fund as the dispenser of your generosity, you have chosen well. All of us who have been interested in cancer research, know that Walter Winchell and his colleagues have done a magnificent job in organizing and managing the Fund. Entirely without recompense he has unstintingly devoted to the project time and money and his amazing personal drive we all know so well. He has based the work of the Fund on the knowledge that cancer strikes without regard to a man's creed or color or station in life. He knew, too, that the knowledge of how best to halt this scourge will come from the laboratories and clinics of men and women of varied faiths and backgrounds. It is a cause in which he unites us all. As a result. the research grants by the Runyon Fund have been well and wisely made. Permit me to say again that you gentlemen have chosen well.

'I know your drive will be a success. I know that to whatever extent the cancer research made possible by the Runyon Memorial Fund is successful, you men of the Coin Machine Industry will share with Walter Winchell that deep satisfaction of knowing that you have saved countless of your fellows from a slow and an agonizing death.

"And so, speaking for myself and for all those concerned with the nation's future strength and welfare, I am happy to have this opportunity to thank you for what you are doing here tonight. And to thank Mr. Gottlieb and Mr. Moloney for the opportunity and the privilege of joining with you in this inspiring campaign which means so much to our country."

Coinmen pictured with Senator James E. Murray of Montana, after his brilliant talk at the CMI Damon Runyon Cancer Fund dinner. (L. to R.) Lyn Durant, president of United Manufacturing Company (who donated $50,000 to the fund); Ray Moloney, national chairman of CMI's committee; Senator James E. Murray; Dave Gottlieb, president of Coin Machine Industries, Inc.; and George Glassgold, New York attorney.

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[100% MECHANICALLY PERFECT]

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TRIMOUNT COIN MACHINE CO.
BOSTON, MASS.
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"ALL STARS earns more money than any machine ever operated!"

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Kitt Buys Into Lindy's Rest.

GIL KITT

CHICAGO — Gil Kitt of Empire Coin Machine Exchange, this city, reported this past week that he had purchased a substantial interest in the very beautiful Lindy's Restaurant on Rush Street, this city.

Kitt has been inviting coinmen from all over this area as well as out of town visitors to see the now famed Lindy's and also to just try one of the meals being served there.

Every coinman who has eaten at Lindy's and who has enjoyed the beautiful furnishings of this $150,000 restaurant, Kitt says, has gone away tremendously impressed and pleased and continues to come back night after night.

Lindy's is gradually becoming the eating-meeting spot for coinmen and many are to be seen there every evening.

Kitt stated, "There's no place as beautifully decorated or as restful as is the new Lindy's. It is my personal belief that any coin machine man who visits there for the first time will make this his headquarters."

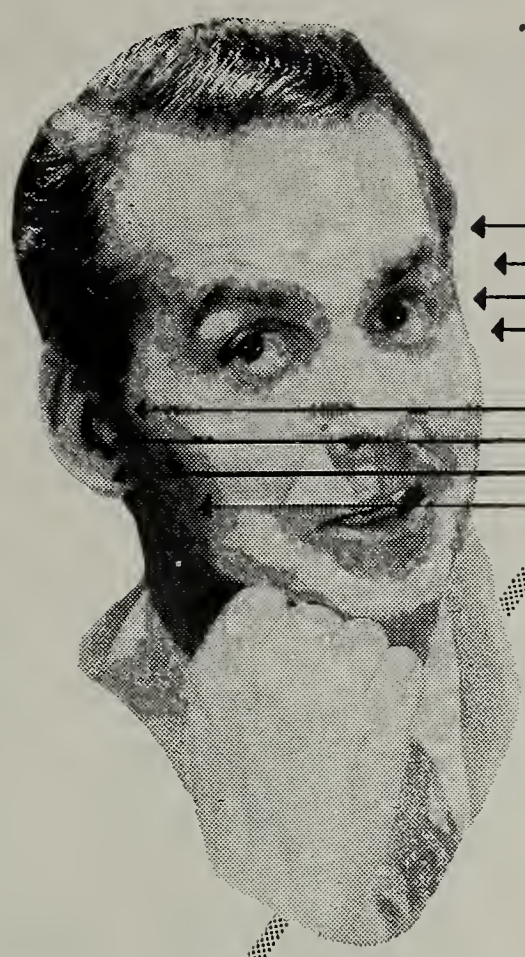
Cohen Reelected Pres. of Cleveland Operator's Assn.

JACK COHEN

CLEVELAND, O. — Jack Cohen, well known coin leader here, was reelected president of the Cleveland Phonograph Merchants Association at their meeting Thursday, September 4.

Other officers elected by the membership were: Sanford Levine, vice-president; and Harry D. Lief, secretary-treasurer. Members elected to serve on the Executive Board of the association were: James Ross, Bob Pinn, Joseph Solomon, Hank Ilg, Hyman Silverstein, James Burke, and Nate Pearlman. Edward Kenney was elected sergeant-at-arms.

Functioning under the leadership of Cohen during the past year, the Cleveland association has inaugurated many novel and money-making ideas for its members—among which is the "Cleveland Hit Tune of The Month".



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EMERSON RADIO AND PHONOGRAPH CORPORATION, famous for radio quality throughout the world, introduces its brilliant DIRECT VIEW television sets to the coin machine field through the VIDEOGRAPH CORPORATION.
EMERSON, one of the pioneers in television and VIDEOGRAPH CORPORATION—headed by men experienced in the coin operated music business—join to bring you coin operated television and music systems that offer the greatest potential EARNING POWER since the inception of automatic music.
VIDEOGRAPH is now in production and distributor applications are now being accepted.

- Attend the PREMIERE SHOWING OF THESE AMAZING SYSTEMS on October 17th, 18th and 19th in the SALLE MODERNE ROOM. HOTEL PENNSYLVANIA, NEW YORK CITY

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Filben Gets Court Okay To Manufacture Phonographs

ST. PAUL, MINN.—In a decision handed down by Robert C. Bell of the United States District Court, District of Minnesota, Third Division, the court ruled "the defendant, Filben Manufacturing Co., Inc., may contract with others to manufacture for its phonographs embodying the inventions mentioned and described in said license agreement."

The finding by the court was a result of a suit brought by Rock-Ola Manufacturing Corporation against Filben Manufacturing Co., Inc., and the heirs of William M. Filben, claiming a violation of a license agreement entered into on September 27, 1938. In this agreement Rock-Ola granted William M. Filben a license to manufacture, use and sell phonographs of the "Filben type" embodying any or all phonograph inventions then, or thereafter during the life of the agreement, owned or controlled by Rock-Ola, subject to the terms and conditions in the agreement." The license agreement in part provides: "The license herein granted to Filben shall be non-transferable except to a corporation organized and controlled by Filben or except to Filben's heirs or legal representatives."

Commenting about the decision Bert Davidson, vice president of National Filben Corporation stated "This decision by the United States District Court makes it plain that our company can proceed to manufacture the Filben mechanism."

Thomas H. Sheridan of the law firm of Sheridan, Davis & Cargill, Chicago, who represented Rock-Ola in the case, said that appropriate action would surely be taken by Rock-Ola either in appealing the case after a decree is entered, or by other legal means.

Leonard Baskfield, president of Filben Manufacturing Co., Inc., expressed his satisfaction over the decision, and said that he felt confident that higher courts would sustain the district court decision.

CMI Gives Wheelchair To Veteran

CHICAGO — Jas. A. Gilmore, Secy.-Mgr. of Coin Machine Industries, Inc., presented Max Lehman, a paraplegic at Vaughan Hospital, Hines, Ill., with a special wheelchair. An engraved nameplate attached to the chair identifies it as Lehman's own. The veteran was a member of the 3rd Amored Division, and is a native Chicagoan, 31 years of age. In the background are Margaret E. Saunders, Oak Park, Ill., and Lehman's brother-in-law Harvey Cahn, Chicago.

Coven Tells How Distribs Help Damon Runyon Cancer Fund

BEN COVEN

CHICAGO — Ben Coven of Coven Distributing Co., this city, one of the hardest workers for the Damon Runyon Memorial Cancer Fund Drive now in progress, reported this past week, "The distributors thruout the country are helping to make the Damon Runyon Fund drive one of the most successful in the history of the coin machine industry."

He said, "In my opinion this once again proves to all the public the big hearted, fine spirit of all coin machine men everywhere in the nation. Distributors have plunged into this drive and are working day and night to help set up their operators so that collections for the Damon Runyon Memorial Cancer Fund will top anything done by any industry in the nation.

"I feel", he also stated, "that this is a real challenge to us. I believe that every distributor should make it his business to contact everyone of his customers and tell him of the grand work that is being done and what this means to all of us in the industry and, especially, what it means to helping arrest cancer.

"There is nothing more important", he said, "than for distributors to come together in every city and meet with their operators at a luncheon or dinner to help put over the Damon Runyon Memorial Cancer Fund. Everyone of the distributors can bring his customers in for such an event and can also", he added, "help provide entertainment for them as well as a speaker of note who will tell the men how important the Damon Runyon Memorial Cancer Fund Drive is to us and to all who will and those who have lost beloved ones to this terrible disease."

Phonos Rushed To Hurricane Area

ORLANDO, FLA. — Southern Music Distributing Company, this city, headed by Ron Rood, was one of the first to get going on the relief job, helping the citizens recuperate from the recent hurricane which swept thru the state.

In addition Southern Music, Rock-Ola distributors in Florida and Georgia, immediately contacted the local operators and shipped out phonographs to replace those lost or damaged by the storm.

In the photograph above a Southern truck is pictured with Ray Manning of Manning Music Company, H. W. Graham, Rock-Ola factory representative, and Bill Graffam of Southern, delivering ten phonos to Manning, prominent West Palm Beach operator. The photo was taken on South Flagler Drive on the Bay Front, showing the damage done to the Popular Boat House in West Palm Beach.

* * *

Cancer Fund Dinner At Bismarck Hotel Great Success

CHICAGO — The Coin Machine Industries' Damon Runyon Cancer Fund Dinner held Sunday, September 21 in the Mural Room of the Bismarck Hotel, this city, was a tremendous success. The 150 coinmen present at the dinner, representing manufacturers, distributors and operators heard the feature speaker of the evening Senator James E. Murray, United States Senator from Montana, laud the industry's efforts, listened to other speakers, heard the report of the contributions, and worked out additonal plans for future programs.

Dave Gottlieb, president of CMI acted as toastmaster and introduced the speakers, who in addition to Senator Murray, included Ray Moloney, National Chairman; George Glassgold, New York attorney and Jim Mangan, director of public relations.

Glassgold reviewed the early conversations with Walter Winchell regarding the campaign and Winchell's subsequent invitation to the Coin Machine Industry to participate in the Damon Runyon Cancer Fund Drive.

The Public Relations aspect of the campaign was the subject of Jim Mangan's talk. He related that all the monies donated to the fund would be used solely for cancer research, and would not go into expensive buildings, doctors or nurses salaries or for services; every penny is strictly for laboratories engaged in seeking a cure for cancer.

"The donation from the Coin Machine Industry might well be just the one to bring about the discovery of a cure" stated Mangan. "Then each Coin Machine man would be the beneficiary, because so many known to us have suffered from this disease and no man has a guarantee that he will not be struck by it."

Mangan also explained the mechanics of the conduct of the Campaign. Territory chairmen were urged to stage similar meetings in their own cities and towns. Leading distributors in each large city were asked to give a complimentary dinner for the operators in their territories and at that time receive operator donations and instruct them in the full use and working of the campaign in locations.

Dave Gottlieb profusely thanked everyone for their generosity thus far, pointing out that there are four months before the drive is consummated. He emphasized that about 300 donors have given the sum of $113,857.10; that our industry boasts of having 20,000 operators, so that ultimately we should secure thousands of additonal donations. The small contribution is just as welcome as the big one, pointed out Gottlieb.

Ray Moloney thanked everyone for their marvelous cooperation and stated that by showtime, January 19-22, he was sure all operators, distributors and manufacturers would have contributed to make the coin machine industry's participation 100%.

When Lyn Durant, United Manufacturing Company, who has contributed a check for $50,000 was introduced, he received an earthquaking reception.

Vince Shay, vice-president of Bell-O-Matic Corporation and Herb Jones, vice president and advertising manager of Bally Manufacturing Company, announced employee drives are to be held in their respective factories and offices.

Seated at the speakers table during the dinner were: Dave Gottlieb, James A. Gilmore, Honorable James E. Murray, United States Senator from Montana, Ray Moloney, Herb Jones, George Glassgold, Jim Mangan, John Chrest, Exhibit Supply Co., and Walter Tratsch, president of A.B.T. Manufacturing Co.

Perin Appointed Regional Sales Mgr. In So. & So. West

HERMAN PERIN

NEW YORK—Announcement was made this week by Bert Lane of Seaboard New York Corporation, this city, that Herman Perin has been appointed to represent their firm as Sales Agents for Genco products in the South and Southwest territories.

As regional sales managers, Perin will cover the states of North Carolina, South Carolina, Georgia, Alabama, Florida, Texas and Mississippi. Known as one of the greatest sales personalities in the coin machine industry, Perin will visit every distributor, jobber and operator in these seven states explaining the new Genco-Seaboard pin-game plan, which officials of the firm state "will save money, give faster service, and release advance information on new games."

In commenting on the appointment of Perin, Bert Lane stated "We have known all about his exploits as a leading salesman in the business, and after carefully examining the candidates in the field, the Genco officials and myself came to the same decision—that Perin was our man. He will follow the Seaboard policy with coinmen in his territory—that is of serving and cooperating with them in all instances."

Perin was equally enthusiastic over his new position, stating, "This new position as regional sales manager for Seaboard gives me the opportunity to travel the southern and southwestern states for one of the leading games manufacturers, seeing my many friends and customers developed during my many years in the business. Coinmen in the seven states I'll cover can be assured of the closest cooperation that's possible to give. It's always been my endeavor to please my customers wherever I've traveled, and by doing so make real friends. I know I have a great many in these several states."

Perin takes over his new duties immediately, and leaves for the south this week.

Rock-Ola Distribs Win Watches From Factory

CHICAGO — David C. Rockola, president of Rock-Ola Manufacturing Corporation awarded Lord Elgin watches to fourteen of his distributors for outstanding sales achievement for the month of August.

Distributors receiving watches were: J. J. Golumbo, J. P. Kramer, South Dixon, I. Webb, L. F. LeSturgeon, Ron Rood, Earl Montgomery, Carl Trippe, A. J. LaBeau, Irving Sandler, George Prock, Joe Brilliant, George Murdock and W. R. Happel, Jr.

Embassy Hosts Hundreds In Two Day Showing of New Wurlitzer Phono

NEW YORK—Emby Distributing Company, this city, Wurlitzer distributors, was crowded with coinmen visiting the showing of the new Wurlitzer Model 1100 Phonograph and accessories. Meyer Lansky and Eddie Smith, heads of the firm, welcomed the many visitors, which they estimated to be over 750, and was the largest showing since these coinmen have headed the firm.

Starting early on Sunday, September 21, then thru Monday, September 22, a continuous flow of phono operators trekked into Emby's showrooms. In addition many leading recording artists and recording company officials viewed the machine. Among the performers noticed were: Hadda Brooks of Modern Records with Saul and Joe Bihari, officials of the company; Vic Damone, and his manager Lou Capone; Jimmy Atkins and Vaughn Horton of Continental; The Three Flames; and the Polka Dots.

Assisting Lansky and Smith entertain the guests were: Jim Healy, general manager; James Sisti, Ben Espy, Marty Lemonoff, Al Goldberg and Mike Calland, salesmen; Jim Toman, shop superintendent, and his assistants Bill Goetz, Casimer "Casy" Kaczorowski and Eddie Connolly; and the office personnel headed by Etta Brodsky.

Smith was very well pleased with the operators reaction to the Model 1100, stating "The machine was received enthusiastically by all who visited us and we accepted quite a number of orders right on the floor."

Introduces Combination Coin-Operated Television—Music Machine

Showing To Be Held Oct. 17, 18 & 19 In New York Hotel

H. F. DENNISON

NEW YORK—Videograph, under the leadership of H. F. (Denny) Dennison, President and General Manager, will introduce a combination coin operated television-juke box to the trade in a three day showing, October 17, 18 and 19 at the Pennsylvania Hotel.

The combination coin operated machine will feature a 15 inch direct view video, manufactured by the Emerson Radio and Phonograph Corportion. The music machine section can be installed on shelves inside the bottom of the cabinet, marked off to hold the mechanism of any coin operated music machine. The usual 10 inch record can be played for 5c, and the television will play fifteen minutes for 25c. A warning light appears three minutes before the television time expires.

The cabinet is one of the most attractive ever to appear, featuring thruout colored figures on mirrors. It is 7 feet, 2 inches high, and the television portion of the machine is set into the top part. A 15 inch direct view picture appears in the center of the mirrored top portion. Selection keys are available underneath the television portion for the patrons desiring records when the television set isn't being played.

"I have been studying the effect of television on the coin operated market for quite some time" states Dennison "and came to the conclusion that the operators could use a combination coin operated television-music machine. Our set is now ready for the coin machine trade. The operator can overcome any adverse conditions created in his territory by the appearance of television sets in their spots. Location owners have been paying anywhere from $1,500 to $4,000 and have not been getting any revenue back as they can with our present machine. I can't stress too strongly to the operator who will be placing these combination television-juke boxes on location that they get a minimum of $25 front money, before a split of the collection. It has been costing the location owners from $15 to $50 a week to pay off for a set he has installed. Operators who will work on this front money basis will be making profits. And they should start off on the right plan at the beginning or they will run into many difficulties."

Dennison plans to set up distributors thruout the country, and will leave for a trip right after the October 17, 18 and showing.

Sen. Capehart Speaks At Big U. S. Vending Corp. Meet

Show Refrigerated Vending Machine. Distribs From All Over Nation Gathered In Chicago

HENRY T. ROBERTS

SEN. HOMER E. CAPEHART

CHICAGO—With distributors present at the Palmer House here from everywhere in the country, United States Vending Corporation, this city, held its first "conference" showing their new refrigerated vending machines which will be built by Nash-Kelvinator and will be distributed to operators by the enthusiastic distributors who were present.

After a morning business session which started with an introduction by Clarence J. Bayne, salesmanager of the firm, with Allen G. Messick, president of the company presiding, the many distributors from all over the country had their first opportunity to go thru the new machines which they will sell to the operators.

Henry T. Roberts, vice-president and director of sales, explained the purpose of the refrigerated machines, its future and also the fact that this was the beginning of a new era in the vending machine industry.

Then at 12:30 P.M. a luncheon was held in the Crystal Room of the Palmer House with Senator Homer E. Capehart as the speaker.

The Senator, who needed no introduction to all the coinmen present, plunged right into the great future facing the vending machine industy.

He prophesied that within 25 years there would be thousands on thousands of products sold thru vending machines and that the automatic merchandising machine would be nationally accepted for the sale of foods, canned goods and other products.

He very vociferously advised all present, "Vending refrigerated foods is fundamentally sound," and went on to state the "even candy, which is definitely a food, must be vended at a certain temperature".

Among those present at this first conference of the U. S. Vending Corp. at the Palmer House here (Thursday, September 25) in addition to those mentioned above, were:

I. Newton Brozan, Secy.; Francis P. Garvan, Jr., Treas.; Wm. J. Downing, Dir. of Engineering; B. O. Springer, Regional Manager; R. S. Updyke, Regional Manager, United States Vending Corp.; Wm. S. Deree, Theodore Isaacs, and Michael Seitz, Alco-Deree Co.; R. W. Burman George M. Dick, Ed. R. Ratajack, John A. Stewart, Russell McBride, Robert Morse, Jos. Doyle and Jos. Collins, Coin Machine Acceptance Corp.; H. C. Patterson, C. H. Herrlich and George Kingston, Nash Kelvinator Corp.; William Kreig and C. O. Drollinger, Packard Manufacturing Corp.; and Carlyle Emery and Ken Stewart, Ruthrauff and Ryan, Inc.

Also James Ashley and H. Hopkins, American Novelty Co., Detroit; Wm. R. Happel, Jr. and Spencer Honig, Badger Sales Co., Los Angeles; Warren C. Deaton, Sr. and Warren C. Deaton, Jr., Warren C. Deaton Associates, Columbus; William Corcoran, General Music Co., San Francisco; Irv Blumenfeld and Harry Hoffman, General Vending Sales Corp., Baltimore; J. J. Golumbo, J. J. Golumbo & Co., Boston; Jack Lovelady, H. & L. Distributors, Atlanta; Lew London, London Distributing Co., Pittsburgh; Meyer M. Marcus and M. Waldman, The Markepp Co., Cleveland; Leo M. Welsh, Jas. L. Berggren and Wm. B. Berggren, Midwest Popcorn Co., Omaha; Nat Cohn, Earl Winters and Herb Kradin, Modern Vending Co., New York; R. E. Padfield, S. A. Jenney and R. Manning, Musical Sales Co., St. Louis; E. F. Edgren, North New England Vending Machine Co., Bath, Me.; A. J. Brunini and E. A. O'Neill, A. O'Neill Co., Vicksburg; Paul Jock, Henry J. Windt, G. E. Thomas and M. W. Paugh, P. J. Distributing Co., Indianapolis; Dave Parker and S. E. Davis, Parker Products Co., Knoxville, Everett Masterson, Peerless Distributing Co., Elizabeth; Dan Cohen, Robinson Distributing Co., New Orleans; and Mike Spector and Frank Hammond, Spector Distributing Co., Philadelphia.

Also Vaughn Cannon, Tri-State Distributing Co., Asheville; I. Alpert and Carl Bowie, Twin Ports Sales Co., Duluth; Carl F. Hoelzel and Art Hamilton, United Amusement Co., Kansas City; Harry F. Jacobs, Sr., Harry F. Jacobs, Jr., Harold Stark, A. W. Roghan and Gorman Rogers, United Coin Machine Co., Milwaukee; Richard C. Puels and John D. Fuller, Universal Vendors, Albany; F. P. Eubank, Vendall Distributing Co., Denver; F. Q. Doyle, Vendors Distributors, Inc., Miami; Harold Asher, Western Distributors, San Francisco; Cliff Wilson and V. C. Johnson, Cliff Wilson Distributing Co., Tulsa; J. H. Winfield, J. H. Winfield & Co., Buffalo; Nick Carter, Nickabob Co., Los Angeles and W. A. Collier, Viking Specialty Co., San Francisco.

Also H. W. Pretzel and Ken Wilson, Commodity Vendors, Inc., Chicago; Jas. Mulcahy, National Confectioners' Assn., Chicago; Harry Alter, Harry Alter Co., Chicago; J. Rosenfeld and Max Glass, J. Rosenfeld Co., St. Louis; Nick Stacy, Stacy Bros. Co., Milwaukee and David L. Feigenbaum, Little America Frozen Food, Inc., New York.

New York Cancer Fund Committee To Meet At Luncheon, October 1

Final Plans To Be Set For November 3 Jamboree

JACK MITNICK

NEW YORK — A meeting of the committee of local coinmen who are completing plans for the "Jamboree' to be held in Manhattan Center on November 3 (proceeds to go to the CMI Damon Runyon Cancer Fund Drive) will take place Wednesday, October 1st at noon at the Villanova Restaurant, 106 West 46th St.

All details will be ironed out at the luncheon, assignments handed out, and work started to make what coinmen here hope will be the greatest gathering of members of this industry. Jack Mitnick, chairman, estimates that many, many thousands of dollars will go to the Cancer Fund as a result of this jamboree.

The committee has been augmented during the past few weeks, and now consists of the following coinmen: Jack Mitnick, chairman; Bess Berman; Al Denver; Barney Schlang; Charles Aronson; Bill Rabkin; Harry Rosen; Nat Cohn; Dave Simon; Ed Smith; George Ponser; Joe Hirsh; Dave Stern, and Joe Orleck.

The plan originally presented is to sell all coinmen tickets to this show, and they in turn can give to their families, friends or location owners. Distributors and jobbers have indicated they will buy large blocks of tickets. Prices of tickets will be very nominal, and coinmen will be asked to purchase them in small or large blocks, whatever is within their means.

Preliminary discussions among members of the committee presages a great many novel money raising ideas will be up for discussion at this luncheon, with a good chance of many being adopted.

With the most prominent coinmen on the committee, it can be expected that Manhattan Center will house the greatest collection of stage, radio and recording artists ever assembled at a coin machine function. The talent performing, plus the expected low price of the tickets, will probably draw many thousands of ticket holders. One of the problems of the committee will be to arrange the price of tickets so that the hall will be filled to capacity, and yet not leave many of them unable to enter the ballroom because of lack of space.

Any and all local coinmen who have any time or ideas which will help put the Cancer Fund Drive over, are asked to get in touch with Jack Mitnick, chairman.

C-8 Laboratories Develop New Lighting For Their Cig Machine

NEWARK, N. J.—C-Eight Laboratories, this city, manufacturers of the "Electro" electric cigarette vending machine, annuonce that they have developed a new lighting method for its machines. It permits the use of one thin lumilite tube in the merchandise window compartment, instead of many small bulbs.

According to officials of the company, to bring such a method into being, it was necessary to develop a new socket which would make permanent contact without straining the light bulb beyond normal function.

The new bulb is said to be vibration-proof, and can be replaced very easily by simply jiggling the socket with a screwdriver and the bulb comes out.

Teddy Seidel Joins Klein As General Mgr.

NEW YORK — Teddy (Champ) Seidel announced that he has joined up with Marcus Klein, Amusement Sales, this city, as general manager.

Seidel, who has served in many capacities in the industry, assumed his duties this past week, and immediately got into action.

Marcus Klein entered the business approximately ten years ago as an operator, and just prior to the war opened a jobbing company along coinrow. The firm specializes in buying and selling of used equipment, and at this time are active mostly on roll down games.

Seidel expects to be at the home office most of the time, but will also travel thruout the east contacting the trade.

ADVERTISERS IN THIS ISSUE

DAMON RUNYON CANCER FUND DONORS

(Continued from Page 28)

ATLAS SPRING & MFG. CO., Chicago	100.00
OHIO SPEC. CO., Cincinnati, O.	100.00
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THRU THE COIN CHUTE

CHICAGO CHATTER

The town buzzed all this past week with visitors from almost every city in the nation. Some distribs were here at the call of their factories, meeting and discussing the new big season . . . Quite a to-do over at O. D. Jennings & Co. and the town so jammed that some of the Jennings' distribs were forced to sleep out in Aurora, Ill. The boys enjoyed the big football game between the Chicago Bears and the Washington Redskins. And because so many of the Jennings distribs are also Rock-Ola distribs, J. R. Bacon of O. D. Jennings invited Art Weinand of Rock-Ola to come along to the game . . . Hear that Jack Moore went out to Detroit and bought himself a new plane which he flew back to Portland, Ore. And we also hear that Al Sleight, Bally's west coast regional man who is also in town will do the same—with his missus, Mary, already in Detroit looking over the craft . . . Art Fried, Gordon Sutton, Frankie Garnett, Bill Landsheft, Mike Hammergren, and a host of the Wurlitzer boys thrilled to the big crowds who called at the Bismarck Hotel to see the new Wurlitzer Model 1100 phono. Roy Milton and his ork supplied terrifically hot music for the event with the ops beating time to the tunes Roy played. This was one of the best affairs we've been to in a long time and the boys from Wurlitzer's forces here are to be congratuled on this swell affair.

Bumped smack into Lou Koren this past week and Lou told me his son was just across the street with his best gal attending that coke party for Frankie Laine of "Desire" fame. The sweater Lou was wearing looked like it belonged to his son, Don . . . Len Micon of Los Angeles and Al Stern of World Wide having dinner in the Celtic . . . Most stunning of all the beautiful eating houses in town is Lindy's on Rush St. We hear that Gil Kitt of Empire Coin Machine Exch. has a piece of the place. This is something to own a piece of, believe you me. What's more, with the way the coinboys are going there for dinner these nights, looks to me like this will soon become the meeting place for all the trade. Can see more out of town coinmen there than anywhere else . . . Ben Coven getting his nails manicured in Bally's barber shop tells me that he believes one of the greatest jobs that any distrib can do is back the Damon Runyon Memorial Cancer Fund. Right 100%, Ben.

Two of the busiest guys in town are Harry Williams and Tony Gasparro with their new and improved "All Stars" baseball game getting more and more attention from all the coinmen everywhere. Plenty of phone calls, wires and letters on Tony's desk commending "All Stars" and telling about its moneymaking power . . . The distribs here have come together in an association and will try to set up rules, regulations and ethics which should meet with approval of everyone concerned. They are also calling on the 8 leading pin game makers to advise them of their organization. . . Dave Gensburg looking very, very well in tweed suit and rushing about the Genco factory as they get going on their latest . . . Tommy (Dapper) Callaghan at Bally showing us pictures where he's riding a bucking bronco and he claims that he actually enjoys this sort of thing. And Ray Moloney and George Jenkins walk into Tommy's office while he is demonstrating his riding prowess —dun't esk wha' hoppeen! These two guys can gag a dead man back to life again.

Marshall Micon of our L. A. office here now and will be taking over this column and these offices in the future. So. look for a visit from Marshall soon to cover the news, views and ads in the Chi area . . . Art Weinand one of the hardest workin' guys I know right in the midst of a batch of drawings, papers and other material piled high on his desk and just time to say "Hello" as we come and go . . . George Lewis over at ABT talking over automatic merchandising with us and having the "Auto Clerk" demonstrated for us, which should prove to be one of the outstanding automatic merchandisers of tomorrow . . . Henry Roberts of U. S. Vending Corp. calling together his distribs into the Crystal Room of the Palmer House on Thursday and having some very important speakers present to talk about automatic merchandising and its big future . . . Dave Gottlieb tremendously pleased by the way one and all are cooperating to make CMI one of the finest organizations in trade circles. Dave also tells how the men are working hard to get all details for the forthcoming convention ironed out far in advance . . . Sammy Mannarino around town with his arm in a sling. An accident. But feeling very good over the orders that are coming in for the Filben Mirrocle. And Bert Davidson of the same firm telling how they are working overtime to get units out to customers.

Mrs. Leon Lewis relaxing while she waits for her hubby to show up and tell him all about "getting a mask" . . . Some of the boys left for home early this past Tuesday—Yom Kippur . . . There's a deal brewing here which should make very good reading and very soon, too . . . Phil Weisman reported to be selling as many of the AMI's as he possibly can get . . . And most of the AMI execs out of town this past week traveling the nation. Lindy Force in the east, Monte West in the west and Joe Caldron somewhere in the south . . . Charley Schlicht back at his desk at Mills Industries and discussing thisa and thata and about the Constellation phono with Meyer Abelson of Pittsburgh . . . Joe Abrahams of Cleveland's Lake City Novelty Co. here and there about the town visiting with the various factories in this area . . . We hear that Jack Nelson is back in town . . . Harry Brown and Harold (Perk) Perkins over at American Amusement all thrilled over the way that new slot cabinet of theirs is going over. "Orders coming in every day", Perk advises . . . Lyn Durant and Billy DeSelm enjoying lots of nice compliments on the tremendous gift United Mfg. Co. made to the Damon Runyon Memorial Cancer Fund — 50,000 bucks. Brother, that's somethin' . . . Eddie Messner of Aladdin Records in town and rushing out to the south side every nite . . . We hear that Morrie Ginsberg of Atlas Novelty is crying the blues.

Irv Blumenfeld of Baltimore, Ed. Heath of Macon and Sol Gottlieb of dear old Chi, rush out to the Rag Doll on the north side to hear Louis Armstrong and his Hot Five to please Ed Heath who is a collector of jazz . . . No more penny arcades in the Hotel Sherman . . . They tell me that Ted Rubenstein of Marvel is working very hard these days . . . Lee S. Jones of P & S getting ready to pop with a surprise which he believes will have lots of the guys happy . . . J. P. Seeburg Corp. will be big in electronics field this forthcoming year . . . That was a very nice story which appeared in the Chi Trib about the 100,000 G's the cointrade has already donated to the Damon Runyon Fund. Other papers around the country reported to have also picked it up and featured it . . . Walter Winchell making lots of the coinmen feel verra proud of this business. So, you guys who haven't yet given, should come in now and give — give — give — and then give a little more.

You music ops who haven't yet voted in the Second Annual Poll should do so immediately. You'll find a prepaid post card right in this issue . . . Phil Saunders wants to know whether selling records by mail is good? Whadayathink? . . . They tell me to expect a new ticket machine soon . . . The phono men are going out after the business now and things are starting to hum once again . . . Where's Howard Pretzel? . . . That reminds me those ties George Dick wears these days and nites are really somethin' . . . Joe Schwartz enjoying himself at the Wurlitzer party . . . That Railway Express strike in N.Y.C. and New Jersey held back the 16 page Wurlitzer insert in the last issue of *The Cash Box*. But, we're hopin' that it's settled and that it will appear in this issue . . . Fred Mann, regional man for Aireon phonos, rushing here and there thruout this territory wishing one and all, "Happy New Year" . . . Larry Frankel on his way into town with some good news, I hear . . . Les Griffin of New Orleans a visitor to our fair city . . . J. R. (Pete) Pieters of Kalamazoo, Mich. also in town and busier than a busy bee.

Paul and Lucille Laymon of Los Angeles also reported to be in town but just couldn't dig 'em up. Have a hunch they went on to their home town somewhere down along the banks of the Wabash . . . Harold Motherway of Marquette Music quite thrilled over the nice receptioin given the Constellation by Chi music ops . . . George Wrenn of Walbox Sales Co., Dallas, Tex. wants it officially known that he's not yet a grandpaw . . . And Bernie Reichel of El Paso, Tex. also in town and enjoying himself immensely . . . Jim Mangan doing a grand job on the Damon Runyon Fund and working out new ideas at the rate of seven a second . . . And another guy who comes in for some sweet compliments for a really marvelous job for the Damon Runyon Fund—none other than Herb Jones of Bally who is working like a Trojan to break all records for donations . . . Ray Cunliffe of the Illinois Phono Ops Assn advises that there's gonna be a grand big meet in October of all the music boys in this town . . . Jean Bates of Pace Mfg. Co. out of town part of this week to speak before a large sales organization in the east . . . Gil Kitt ready to make a very important announcement to guys who wanna buy machines.

THRU THE COIN CHUTE

EASTERN FLASHES

Good old coinrow was really humming this week. There was a two day showing of the new Wurlitzer phonograph Model 1100 on Sunday and Monday, September 21 and 22. Plans are in the offing for showing of other machines. Coinmen are plugging the Damon Runyon Cancer Fund Drive, and a committee will be meeting for luncheon to complete arrangements for the grand jubilee show on November 3. The Automatic Music Operators Association are working feverishly to complete their souvenir journal, and get set for their tenth annual banquet scheduled for October 18 at the Waldorf Astoria. And best of all, operators, jobbers and distributors doing considerably more business.

* * *

The Wurlitzer showing on September 21 and 22 brought out a large number of music operators. Eddie Smith and Meyer Lansky, heads of Emby Distributing Company report that they entertained more coinmen at this showing than they ever have at any time since they've handled the line. There was plenty to eat and drink and nothing but the best — at these prices no less! . . . Jackie Roberts drove in from Teaneck, N. J. to get himself a look-see . . . The hit of the day was the young singing sensation, Vic Damone, who probably signed a thousand autographs . . . Many more recording stars were present, meeting with the boys who buy their talents and showcase it to the world . . . Smith and Lansky were exceedingly pleased with the enthusiastic reception given the new Model 1100.

* * *

The Damon Runyon Cancer Fund Drive committee, headed by Jack Mitnick, chairman, will meet Wednesday, October 1 at the Villanova Restaurant for luncheon to complete details for the grand jubilee to be held November 3 at the Manhattan Center . . . Rocky Marino, head of Manhattan Phonograph Company (Aireon distributors) expected in town to visit with Tony (Rex) DiRenzo, general manager . . . A group of coinmen attended the funeral of Joe Rogers, former owner of Rogers Corner. It had been the practice of some six or eight coinmen to meet at Rogers Corner once a week for luncheon, which some wit labeled the "Washerwomen's Lunch Club" . . . Ed Trumble, Ed Trumble Corporation, music operator, returned from a vacation spent in Cleveland, his home town.

* * *

Rock-Ola put on a two day training program at the Manhattan Trades Center for embryo mechanics. Jack Barabash, trainer for the course, lectured with the help of Rock-Ola's "Visual Cast" projector and slides. John P. Cox, sales representative for Rock-Ola Manufacturing Corp., Dave Stern and Harry Pearl of Seacoast Distributors (Rock-Ola distributors) were on hand to view the proceedings. Barabash and Cox left before the end of the week for Syracuse, N. Y., where they'll put on the show for customers of Rex Distributing Co. From there, the duo head for Orlando, Fla. and New Orleans, La. . . . Harry Pearl, by the way, was chuckling over an incident which took place in their Elizabeth office this week. Relates Harry, "I've known Tom Burke, my partner, for many years and the first time I ever heard him sing was when he played Williams' "All Stars" — and believe me, he hit some pretty fine notes."

* * *

Nat Cohn, Modern Music Sales Corp., away attending the distributor meet of U. S. Vending Corp. . . . Joe Diamond, Heights Music Company, recuperating from an appendectomy . . . Ben Becker, regional distributor for Bally Manufacturing Company, away on the road for a few days . . . A woman mechanic who rates with the best — Ella O'Mara of Albert W. Compton Music Company, Nassau. Ella has been jockeying with music machines for the past ten years . . . Teddy Seidel joins Marcus Klein's Amusement Sales as general manager . . . Sid Mittleman, Abbott Specialties, Inc., manufacturer of "Buccaneer" too busy to spare a minute for kibitzing . . . Bill Kaiser, New York Automatic Phonograph Co., buys himself a home in Eastchester, N. Y.

* * *

Herman Perin appointed by Seaboard New York Corporation and Genco as regional manager for seven southern and southwestern states. Herman, in great spirits, leaves immediately for the territory . . . Meyer Parkoff of Seaboard belatedly tells us that five weeks ago he became the father of a girl — the third female and no boys yet . . . Bert Lane explains the Genco plan which covers the entire eastern seaboard, from Maine to Texas . . . Harold Saunders, a member of the Seaboard firm for many years, accepting congratulations from his fellow workers. He gets married Saturday, September 27—then to California for a four week honeymoon . . . Kiva Berwald, B. & F. Amusement Company, returns from a Montreal vacation.

* * *

H. F. (Denny) Dennison, President and general manager of the newly formed Videograph Corporation announces he will show his combination coin operated television-music machine at the Hotel Pennsylvania on October 17, 18 and 19, Friday, Saturday and Sunday . . . Ray Bigner, Wesco Novelty Company, Cincinnati, O. in town . . . Budd Parr flies in from Chicago, but has a time of it — his plane gets held up for hours . . . Joe Shribman plugging Tony Paster's recording of "Lady From 29 Palms" to the music ops gathered at the association's offices . . . If you're interested — your correspondent got his "mug" in the September 29 issue of Life Magazine—page 63.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The hustle and bustle along record row seems to be contagious . . . from all sources we've heard tell of how fine sales are shaping up . . . let's all pitch harder and help make this a record breaking month for the Damon Runyon Cancer Fund . . . It's truly a great cause.

* * *

M. C. "Bill" Williams' secretary Flavia is at her desk again and doing a fine sales job on the new Williams "All Stars" while the boss is up north . . . At C. A. Robinson, manager Al Bettleman is still running up high score on the five-balls . . . Al's been rather busy lately with a new supply of the latest Jennings Console Bell available in both the five and ten, and the five and quarter sizes at the Robinson emporium.

* * *

Clyde Jordan of Solotone is back in Southern California after a successful three month sales trip tru Canada. We are told that the operators reaction to the new Magic Selector is extremely gratifying . . . L. B. McCreery is back in harness again after a four month rest. His friends tell us that the vacation has made a new man out of him. Welcome back to coin row "Mac"! . . . Jay Bullock of the Southern California Music Ops Association has purchased a number of juke boxes for shipment to the Philippines . . . he's taking out an export and import license . . . Jay already has orders for one thousand machines and puh-lenty of records. Chatter along the "row" indicates that Manila is fast becoming a major market for the juke box trade.

* * *

Bill Wolf of the M. S. Wolf Distributing Company busy as all get-out with his new set-up . . . we picked up the phone to say hello and Bill answered with a fast "goodbye" . . . that man's off on another trip . . . Nels Nelson, general manager of the Wolf concern is handling things locally . . . Seen shopping along coin row; Morris Berendo, N. Hollywood . . . J. B. Mulleneaux, Calexico . . . N. C. Ranells, Glendale . . . Niles Smith, Oildale . . . Ivan Wilcox, Visalia . . . Edw. F. Gallagher, Inglewood . . . Wm. C. Thomas, Burbank.

* * *

Jack Gutshall rapidly becoming one of the hardest men to find in this metropolis . . . Always out! . . . Word from Paul Laymon leads us to understand a wonderful response to those letters he sent out on the Cancer Drive was obtained. Paul will be glad to furnish details for those who may be interested in sending out a similar letter.

* * *

Of rather special interest to ops will be the forthcoming Buddy Baker releases. Buddy, who is musical director for Exclusive Records has just finished waxing six really unusual arrangements for that label . . . according to Charles Craig of Exclusive, these biscuits are really hot—looks like Messrs, Rene and Craig are going to be as busy as a three alarm fire what with the Three Blazers already sizzling the country's juke boxes.

* * *

Prexy Art Rupe of Specialty Records planed to Chi. for the purpose of cutting additional sides on Roy Milton . . . smart distribs thruout the land gave Rupe a holler for more of those hot Milton platters . . . had quite a chat last week with Steve Earle newly appointed director of advertising and public relations with the Specialty firm . . . a very nice guy . . . Understand Saul Bihari is eager to get back to this land of eternal sunshine. Florette Bihari of Modern Records informs me that a hot K.C. combo has stopped here long enough to cut a few discs for the Modern label, before proceeding to a personal appearance in San Francisco . . . "The Scamps" . . . word of mouth and some air-mail clippings bring us news that Moderns Queen of the Boogie, Hadda Brooks is smashing all sorts of records on her eastern P.A. tour.

* * *

Spotted Leo Mesner scouting new Spiritual groups at the Philharmonic Auditorium. "Just listenin'" said the Aladdin Record man, who tells me that the Soul Stirrers are still the best he's heard . . . Eddie Mesner last heard from in Cincinnati where he's supposed to have made a find, but is keeping the details in the Aladdin closet for awhile .. . Dropped in on Bob Gordon, vee pee of Van-Es Records, just back from the East after accompanying his ivory tickler Barclay Allen on a series of P.A.'s. Both men were exceptionally pleased with the receptions given them by disc jockeys all over the country . . . Bob maintains that Van-Es is going all out to keep their platters on top with both technical and musical superiority.

* * *

Vitacoustic's president, Lloyd Garret, has just signed Leo Diamond to a five year pact according to Mr. Bergstrom of the Vita Record Distributing Company While Garret was in Los Angeles he cut four sides with Diamond and from advance reports on these numbers they're just what the ops want.

THRU THE COIN CHUTE

MINNEAPOLIS

The fall weather has now set in and the citizenry of the Northwest are breathing more easily with the temperature down to normal. With Baseball over in the Twin Cities, Football is now in the air, and the Minnesota Stadium will now do capacity business.

The Mayflower Distributing Company, St. Paul held open house recently. The new Wurlitzer model 1100 was unveiled . . . Art Hawk of Yankton, South Dakota has sold a half interest in his business to his brother-in-law, Harold Hagenbart. The new company is known now as the H. & H. Amusement Company. Harold was a former Safety State Engineer for homes for the state of Minnesota and also at Leeds, South Dakota. He really knows his stuff . . . Ed Swanson of Moose Lake, Wisconsin took time off to come down to Minneapolis for some buying . . . Morris Gillerstein of the Novelty Sales Company, Fargo, North Dakota was in town for a few days visiting a few distributors, but mostly to pick up a brand new automobile.

Cleve Angen of Portland, North Dakota, in town with his son, enrolling him in the McPhail School of Music, Minneapolis . . . V. R. Middlemas, Bismarck, North Dakota also spent a few days in Minneapolis on business . . . Mr. and Mrs. Roger Chester also of Bismarck, North Dakota spent a pleasant weekend in Minneapolis just sort of vacationing . . . Mr. and Mrs. Walter Hugeback of New Hampton, Iowa also in Minneapolis last week for a few days . . . Gil Smith of Fargo, North Dakota also in Minneapolis for a few days just sort of vacationing.

Bob Aherin of La Moure, North Dakota in Minneapolis, Sunday, and spent two days calling on a few of the jobbers Roy Stone of Rice Lake, Wisconsin was in town just for the day . . . Ike Pierson of Bridgewater, South Dakota and Mike Imig of Yanktown, South Dakota drove in to Minneapolis together last Saturday to attend the Wurlitzer showing at the Mayflower Distributing Company, and spent several days in Minneapolis visiting several other distributors . . . Ben Kapel of Fargo, North Dakota took time out to do some fishing in Northern Minnesota and then drove down to Minneapolis to spend the High Holidays with relatives.

MIAMI, FLA.

by Irv Mandell

The recent hurricane here hit some of the local coinmen quite hard. Milton Green suffered the most damage when water flooded his American Distributing Co. headquarters at the Fleetwood Hotel and ruined about $20,000 worth of equipment. Several of the machines he had on location were also destroyed and one of them that was located on an ocean front patio was picked up by a wave and carried out into the ocean.

One of the top events of the past week was the Wurlitzer party held by the Taran organization. Dave Engle was in charge and reported that over 250 people attended. Some of those who were expected from out of town couldn't make it because of the hurricane.

Gordon Williams of Fort Lauderdale came into town with a report that he lost his roof during the storm . . . George Bloom also suffered quite a bit of damage . . . Irv Sommers is back in town after a trip to New York, but plans to return soon. Irv reports that there are more music machines per capita in the Florida area than any other place in the country . . . Morris Hankin of Atlanta was down for a brief stay. He stopped at the Martinique . . . The C. B. Novelty of Lake Worth sends their own plane into Miami once a week on buying trips.

Willie Blatt of Supreme getting ready for a busy season . . . Dave Stern of Dade Amusement ordering a heap of equipment for the season.

ST. LOUIS

by Bert Merrill

If anyone notices a beaming smile on the faces of men seen lugging phonograph records around, the chances are it's a St. Louis phono operator after totaling last week's play. The two-month heat wave is over, and even if bar receipts are down a little, the jukes are commanding a healthy flow of nickels.

It was a week of big phonograph sales. Victory Novelty in Collinsville, Ill. ordered another ten boxes, while Belleville Photo, Belleville, Illinois, made off with ten more. Chuck Larcom, stil waiting for a chance to vacation in Southern California, bought fifteen new Rock-Olas for his Bonneville routes. The ready cash of recent months is disappearing, according to such distributors as Ben Axelrod of Olive Novelty Company —most of the boys are shopping around a little for terms before the John Henry hits the contract.

Ideal Novelty is still sending out "watch and wait" invitations to the Rock-Ola mechanics school which Rock-Ola's Maynard Todd set up last month. Chairs and equipment are in, but the job of picking time is a little harder than prexy Carl Trippe had considered. "Everybody works such screwy hours in this business' Carl growled.

Visitors around the circuit included A. Marconi, Springfield, Illinois, Curly Stapleton of Springfield, Mo.; Ted Keys of Farmington, Mo., Elmer Zitta from E. St. Louis. A newcomer is C. Toretti of Nokomis, Illinois, who shook hands with distributors. Art and Bill Weinischke popped in from Webster Groves to pass the time of day.

Del Veatch of V. P. Distributing Company has returned from Chicago a sadder but wiser man. Buzzing along the highway with son and daughter in the car, Del heard a popping noise under the hood of his 1947 car. Then "bang!" out went a rod, near Chicago. Del and family finished the trip into the Windy City by taxi, while the car went into the nearest garage . . . Now back, Del's been host to Curly Ford of Decatur, Illinois, who's broadening out the central Illinois routes.

DENVER, COLO.

Now that it's school time again all over the country, the boom brought on by tourist trade in and around Colorado has died down somewhat; but despite this fact, distributors and operators report that business is still good and are quite enthusiastic over the Fall and Winter season.

Jim Gaddis, Gaddis Distributing Company, has just returned from a trip into New Mexico and reports that business is picking up again in that area. Gaddis is planning a trip, business combined with pleasure, to Chicago during the next month . . . Thorne Haas, an operator from Tucumcari, New Mexico, is the proud Father of a beautiful red headed daughter, born August 29 . . . George Kurth, operator from Alamogordo, New Mexico, sold his business to R. C. Stinnett, and has gone to Albuquerque to accept a position as Service Manager of the Border Novelty Company.

A new member has been added to the family of Gibson Bradshaw, President of the Denver Distributing Company. Little Sandra Mae was born September 21. Mr. Bradshaw and his 11 year old son, Robert, recently returned from a plane trip to Alabama, Louisiana, and Florida, where they visited relatives. They motored down the Gulf Coast to Pensacola, and visited many of the places which have since been damaged so badly by the terrible hurricane which swept through that area. Workmen and the entire office force are putting in long hours at the Denver Distributing Company repairing the damage caused by a recent fire and remodeling in general.

W. H. Erskine, Jones Distributing Company returned from a business trip to Chicago this week. Operators visiting this week at Jones were Jake and Jerry Greiner, Mr. and Mrs. Gus Carter, and Sandy Yeager. Fred Yoshioka has been added to the list of employees at Jones as Service Man.

The Wolf Sales Company, distributor for Wurlitzer, celebrated National Wurlitzer Week September 21st and 22nd to show their new 1100 model. There were a large group of operators present, many with their families, during the two days of the celebration. There was a buffet lunch Sunday, cocktail party and dinner Sunday evening, at which time $178.00 was collected for the Damon Runyon Cancer Fund, and another buffet lunch Monday. Mr. Carl Johnson, Vice-President of Wurlitzer and General Manager of the Tonawanda plant in New York was among those present. Al Roberts of Wolf Sales reports that all operators who saw the new model were greatly impressed and that the outlook for the balance of '47 and '48 looks good. Some of the operators who attended the show were Jake and Jerry Greiner, Roy Kiser, Don Thorpe, Bud Drasky, Frances Branny, Lee Johnson, and many others. Jack Wyscaver recently joined the force of Wolf Sales in the capacity of Sales Representative for Colorado and Wyoming. Messrs. Al and Chic Roberts and Wolf recently returned from a sales meeting at the Tonawanda plant in New York. Hugh Darnell, Service Instructor, Howard Hold, Service Manager and Warren Heberling, Shop Foreman. all from Wolf Sales, attended the school held at the Central Distributing Company in Kansas City last week.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE $1.00 PER LINE
(MEASURES 7½ INCHES LONG)
FREE AD EACH ISSUE FOR ALL $48.00 PER YEAR SUBSCRIBERS
MAXIMUM SPACE 5 FULL LINES • ALL ADS OVER 5 LINES — ADD $1. PER LINE
NAME, ADDRESS AND PHONE, FIGURES 1 LINE
USE GIANT CARD ENCLOSED FOR CONVENIENT MAILING
ALL ADS — CASH WITH ORDER

WANT

WANT – Wurlitzer Counter Models and stands for same. Also Wurlitzer 616 lite-ups. SOUTH SIDE VENDER REPAIR SERVICE, 450 BOWEN AVE., CHICAGO 15, ILL. Tel: Drexel 4907

WANT – Keeney Bonus Super Bells 2 Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer Skee Balls; Mills' Orig. Slots 5¢ – 50¢. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070

WANT – Used Bally Entries; used 7 or 9 column cigarette vending machines with or without stands. Give full description, condition & lowest jobbers' price in first letter. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

WANT – 5 Ball F.P.G. Tornado, Cyclone, Dynamite, Amber, Showgirl, Miss America, Spellbound, Superscore, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay $100. ea. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIST ST., SAN FRANCISCO 2, CALIF. Tel: TUxedo 4976

WANT – 100 Rolldown Games – Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879

WANT – Arcade Equipment. Will trade for late post-war games or will pay cash. No Junk Wanted. Mention type of Arcade Equipment in first letter. AMUSEMENT ARCADE, 419 – 9th ST., N.W., WASHINGTON, D. C.

WANT – Keeney Bonus Super Bells, two-way and three-way. Give best price for a quantity purchase of Victory Derbies, Jockey Clubs and Fairmounts. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT – A $74.50 new Vest Pocket Bell is yours for $25. and one Mills Escalator, Yellow-Blue-Brown Front or Cherry Bell. Machine must be in running condition. Trading Post, Dept. A. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – Seeburg 8800 R.C. Please quote prices. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

WANT – Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ola 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – We want your business. We handle Phonographs, Games, Consoles. Write - Wire - Phone. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION AVE., PUEBLO, COLO. Tel: 8152

WANT – We want you to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – For Cash: Bally Deluxe Draw Bells; Bally Draw Bells; Bally Triple Bells; Keeney Bonus Super Bells (1, 2 & 3 way). Advise quantity, models, condition & lowest cash prices in first reply. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D.C. Tel: District 0500

WANT – DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N. Y.

WANT – Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Rock-Olas; Packards; Aireons. New Games. All Makes. Reconditioned used games. Best prices in the business. SOUTHWEST DISTRIBUTING CO., 17 NO. 7th, FT. SMITH, ARK.

FOR SALE – '41 Derby $49.50; Bolaway, Entry, Silver Spray, Target Skill, Sky Rider, Mills 1-2-3 '39 $19.50 ea.; Evans Playball $79.50; Gottlieb Skee-ballette $59.50. GENERAL AMUSEMENT CO., 915 N. SAGINAW ST., FLINT 4, MICH.

FOR SALE – You are overlooking a great machine, Minitpop. We take trades any type equipment to start you. P. K. SALES CO., 507-09 WHEELING AVE., CAMBRIDGE, OHIO

FOR SALE – Post War Free Play Games: Amber $159.50; Baffle Card $149.50; Big Hit $59.50; Double Barrel $79.50; Dynamite $139.50; Fast Ball $99.50; Havana $159.50; Kilroy $159.50; Lightning $159.50; Rio $149.50; Rocket $159.50; Show Girl $169.50; Smarty $129.50; Smoky $139.50; Spellbound $99.50; Stage Door Canteen $59.50; Step Up $119.50; Superscore $129.50; Suspense $99.50; Whizz $29.50. All clean and reconditioned. H. G. PAYNE CO., 312-14 BROADWAY, NASHVILLE 5, TENN.

FOR SALE – Freight Paid To You – Special Entries, Write; 2 Big Hits $54.50 ea.; 5 Midget Racers $64.50 ea.; 2 Oklahomas $44.50 ea.; 7 Stage Door Canteens $59.50 ea.; 3 Streamliners $45. ea.; 8 Surf Queens $50. ea.; 2 Wagon Wheels $50. ea.; 8 Blue Grass $45. ea.; 2 Club Trophy $45. ea.; 1 Dark Horse $45.; 10 Victory Specials $225. ea.; 8 Victory Derbys $250. ea.; 3 – 4-way Bonus Bells 5-5-5-25 $250. ea.; 3 Sun Ray $50. ea.; 1 Golden Falls 5¢ $125.; 4 Black Cherry 5¢ $115. ea.; 1 Blue Front 5¢ $80.; 40 Heavy Hitters $100. ea. COIN MACHINE SALES CO., 3804 TRAVIS ST., HOUSTON 6, TEXAS Tel: Keystone 35011

FOR SALE – 2 Rapid Fires $25. ea. Skee Balls: Bowling League $60.; Bowl-A-Bomb $75. Will trade any above for 5¢ Q.T.'s. Cigarette Machines: 4 Model 500 U-Need-A-Pak $80. ea.; Model E, 15 col. $50.; 8 col. $35.; Rowe President 10 col. $80.; 8 col. $60. WOLVERINE SALES CO., 154-156 INDIANA AVE. N.W., GRAND RAPIDS 4, MICH. Tel: 66005

FOR SALE – 1¢ Venders: 10 Magna heavy aluminum base $10. ea.; 10 Northwestern No. 39 baked enamel $12.50 ea.; 25 Mabey 5¢ hot venders, heat unit all aluminum, light up, Dixie Votex cup holders $20. ea. LEO PRESTEL, 911 W. FRUIT AVE., ALBUQUERQUE, N. M.

FOR SALE – Wurlitzer Model 320, 125, 220 and 100 Wall Boxes $5. ea.; Rock-Ola Wall Boxes $5. New Deals Free Play Machines $15. REDD DISTRIBUTING CO., INC., 130 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel: STadium 3320

FOR SALE – Big Parade, 5-10-20, Jungle, Capt. Kidd, Argentine, Gun Club, Tail Gunner, Victory, etc. $19.50 ea.; Canteen, Big Hit, Surf Queen $49.50 ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE – Juke Box and Pin Ball route, mostly new equipment, located in one of the best College towns in Texas, doing a good business and making money. Owner has bought a ranch and is retiring. Priced for quick sale. If interested, will show book operation. HERBIE HENDERSON, 2601 ROGERS ST., FT. WORTH, TEXAS

FOR SALE – Klopp Coin Counter, Separator and Carrying Cases, completely reconditioned and guaranteed $150.; All brand new-Daval Free Plays $25. ea.; Daval Best Hands $33. ea.; Silver King Grip Vues $35. ea. MUSICAL SALES CO., 2634 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE – Closing Out – Bargains. 15 Seeburgs, used, 147M (write); 10 Seeburgs, used, 146M $600. ea.; 3 Seeburg Consoles $150. ea.; 50 late Pingames, used. Write, Wire or Phone. ATLAS PHONOGRAPH SERVICE, 4848 PAGE BLVD., ST. LOUIS 13, MO. Tel: FO. 6200

FOR SALE – Mamselle $214.50; Hawaii (write); Bally Special Entry $475.; 25¢ P.O. Evans Racers (write); Rocket $139.50; Step Up $79.50; Mexico $175.; Flat Top $17.50; Spellbound $69.50; Music Mirror by Pantages $279.50. ROCK CITY AMUSEMENT CO., 125 – 6th AVE. N., NASHVILLE, TENN.

FOR SALE – Pin Ball Route – 45 Five Balls, 11 One Ball marble machines, 5 new Slots, 2 used Slots, 2 Penny Scales, Salesboards 7 parts, 4 Arcade pieces netting operator over $500. per week after all expenses have been paid. Federal, State & City taxes paid. Will bear any kind of inspection. HERBIE HENDERSON, 2601 ROGERS ST., FT. WORTH, TEXAS.

FOR SALE – Checked, perfect. 2 Arizona $35. ea.; 2 Keep 'Em Flying $35. ea.; 1 Knockout $25.; 3 Surf Queens $45. ea.; 3 Big Leagues $45. ea.; 3 Superliners $70. ea.; 3 Smarties $70. ea.; 3 Spellbound $70. ea.; 2 Flat Tops $35. ea. 1/3 Certified Deposit. DUFF'S RECORD SHOP, 24 E. PICCADILLY ST., WINCHESTER, VA. Tel: 3267

FOR SALE – Total Roll $225.; Tally Roll & Super Triangle $150. ea.; Sportsman Roll $195.; Rapid Fire $35.; Goalee $145. PINS: Laura $35.; Spellbound $95.; Superliner $85. WANT – Used Advance Rolls and used Basketball Champs. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE – 1946 Mutoscope Voice-O-Graph, wood cabinet, on location only a few months, excellent condition $685. Order from this ad or write for more complete description, etc. ENGSTROM & SON, 221 SO. PINE ST., GRAND ISLAND, NEBR.

FOR SALE – Special! 75 Daval's Free Play, used two weeks, lots of 25-$25. ea. NORTH MAIN AMUSEMENT CO., 2601 NO. MAIN, HOUSTON 9, TEXAS

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – This Week's Special – Ace Bomber (Mutoscope) $149.50; Victory Derby, new $250.; Victory Special, new $225.; Double Barrel, like new $50.; Superliner, Superscore, Fast Ball, Stage Door Canteen, Rio, Baffle Card & many others from $75. Slots, Music & all of the latest games always in stock. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N.Y. Tel: 6-1986

FOR SALE – Checked, perfect - Surf Queens $50.; Big League $50.; Superliners $89.50; Smartys $79.50; Show Girl $99.50; Suspense $64.50; Midget Racers $64.50. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – K.H.F. Phonographs Stands, manufactured by our own firm for our routes and sold to many other operators are now available for immediate delivery from stock $17.50 ea., 5 or more $16.50 ea., 10 or more $15.50 ea. Descriptive circular sent on request. K. H. FERGUSON CO., 1014 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE – Keeney Three Way Bonus Super Bells, like new $850.; Victory Specials, perfect condition $249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE – To any good offer pre-war Pin Games, all in A-1 condition & in working order. 1 Shoot Your Way to Tokio Gun, like new; 1 Jumbo Parade Console; 1 Silver Moon F. P.; 1 – 616 Wurlitzer; 2 Wurlitzer Hideaways; 1 Top Flight; 2 – 5¢ Brown Front Mills Slots; 2 – 25¢ Brown Front Mills Slots; 2 – 25¢ Brown Front Mills Slots. FRANK GUERRINI, BEECH ST., BURNHAM, PA. Tel: 5726

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA. Tel: MI. 4-2624

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777

FOR SALE – New Orleans Novelty Company's famous used games: Big Parades $25.; Exhibit Fast Balls $85.; Knockouts $125.; Bally Longacres (1 ball) $57.50; Victory Specials $265.; Surf Queens $45.; Havanas $155.; Rios $145.; Spellbounds $67.50; Stage Door Canteens $55.; Grand Canyon $37.50; Big Hits $55.; Mystery $125.; Super Liners $95.; Step Ups $90.; State Fairs $85.; Baffle Cards $145.; Lotta Fun $40.; Contest $25.; South Seas $35.; Air Circuses $25.; Velvets $25.; Carousels $147.50; Sea Breezes $69.50; Sky Chiefs $35.; Big Leagues $57.50; Libertys $35.; Crossfire $60. Floor Samples: Chicago Coin Gold Balls & Williams Torchys (write). Williams Cyclones $155. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: RAymond 7904

FOR SALE – Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE – Wurl. 1015's; Seeb. 146M; Rock-Ola 1422. Write for price. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE – Operators! Wake up those Ray Guns to new profits this season. Convert with extra moving target units now. Write for information today. COIN AMUSEMENT GAMES, INC., 1335 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – 1 Wurlitzer 850 $365.; 3 No. 61 Wurlitzer $75. ea.; 1 No. 61 Wurlitzer Stand $15.; 1 Pace Twin 5/10 Console Slot $95.; 1 – 1940 Evans Lucky Lucre $95.; 10 – 5¢ Mills Brown Fronts (refinished) $95. ea.; 10 – 10¢ Mills Brown Fronts (refinished) $100. ea.; 6 – 25¢ Mills Brown Fronts (refinished) $105. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

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ALL ADS — CASH WITH ORDER

NAME .....

ADDRESS ..... PHONE No. .....

CITY ..... ZONE ..... STATE .....

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Several slightly used A.B.T. Challengers $25. ea. DANIEL J. HINCE, JR., 115 E. KINGSTON AVE., CHARLOTTE, N. C.

FOR SALE – Why not offset the high cost of machines by increasing your volume with Penny Games. We have for sale A.B.T. Challengers, Pop-Up, Whirl-A-Ball and Mexican Baseball at prices you cannot resist. All new. SOUTHWEST DISTRIBUTING CO., 17 NORTH 7th ST., FORT SMITH, ARK.

FOR SALE – 2 –'38 Tracktimes $75. ea.; 2 Western Baseballs $60. ea.; 20 – 46-47 Vest Pockets $45. ea.; A-1 condition; 1 Rapid Fire $50., A-1 condition; 1 Air Raider $40.; Ten Strikes $45. & used pingames. Write or call. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE – Jennings Telephone Wired Music Studio Equipment 1 Complete 15 unit rack with 15 Garrard turntables–partially reconditioned $3,150.; 1 complete 15 unit rack with 15 Garrard turntables–as is $2,950. 1/3 Dowr, balance C.O.D. THOMPSON BROS. TELE-TONE, INC., 1623 EAST ANAHEIM ST., LONG BEACH, CALIF. Tel: 732-64

FOR SALE – 4 used Heavy Hitters w/stand $150. ea.; 2 Total Rolls $225. ea. All A-1, clean. Original crates. Can use late 5 ball pins. 1/3 deposit, bal. C.O.D. or S.D. GEORGE BROS., 145 E. HILTON AVE., YOUNGSTOWN 5, O.

FOR SALE – Mills original Blue Fronts, in excellent condition, serials over 466,000, 3-5 payouts, drill proof, knee action, single jackpots, club handles: 1 – 25¢ play $65.; 1 – 10¢ play $55.; 2 – 5¢ play $50. ea.; 1 Mills 10¢ play 2-5 payout Silver Chrome Bell $65.; 1 Mills 10¢ play Melon Bell $65.; 1 Mills Double Safe Cabinet front & back door $35.; 1 Double Safe Cabinet, front door $30. 1/3 deposit, balance C.O.D. WEST SIDE NOVELTY CO., 100 SO. WYOMING AVE., KINGSTON, PA. Tel: Kingston 7-3041

FOR SALE – Wall Boxes, Assorted, All Makes: Seeburg, Wurlitzer, Rock-Ola, Buckley, Keeney $2.50 ea. as is. Ball Gum 45¢ per lb., 25 lb. carton. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO. Tel: FR 5544

FOR SALE – 1 - 3 Way Keeney Bonus Super Bell, excellent condition $775.; 1 - 5-25¢ Keeney Bonus Super Bell $450. NEW ENGLAND MUSIC CO., INC., 31 GOLDEN ST., NEW LONDON, CONN.

FOR SALE – 25 Seeburgs, model No. 146 & No. 147, 3 Seeburg Consoles $150. ea.; 15 Seeburg 5¢ Boxes (used) $10. ea. ATLAS PHONOGRAPH SERVICE, 4848 PAGE BLVD., ST. LOUIS 13, MO.

FOR SALE – Never Uncrated. Buckleys Parlays $1100.; Victory Derby $395.; Double Barrel $125.; Floor Samples – Goalee $195.; Advance Roll $249.50; Atomic Bomber (new) $199.50; Roll-A-Barrel (new) $175. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

FOR SALE – Or will trade for Post-War Games. 1 Panoram; 2 Singing Towers, 5 Ray Guns; 1 Bally Alley; 2 U-Needa 6 column candy, peanut machines; Bar Wall Boxes for Singing Tower and parts for 36 ft. National Skee Ball. A B AMUSEMENT CO., MARGARETVILLE, N. Y.

FOR SALE – Rolascores $160.; 7 ft. & 10-1/2 ft. Premier Barrel Rolls $150.; 7 ft. Premier Ten Grand $200.; Wurlitzer 14 ft. Skee Ball $100.; Bank Balls $50. BAY RIDGE MUSIC SERVICE, 3903 SEVENTH AVE., BROOKLYN 32, N. Y.

FOR SALE – All our machines in A-1 condition: 1 Bally Double Barrel, in use 6 weeks, a buy at $69.; 1 – 9 ft. Super Skee Roll (brand new runway) $150.; 1 Shooting Star 5 ball, 3 weeks old $125.; 1 Wurlitzer No. 61 with stand, new pick-up and amp., just reconditioned $80. HK COIN EXCHANGE, 42-1/2 MAIN ST., GREENWICH, OHIO

FOR SALE – Marks & Fuller 2-1/2 x 3-1/2 Camera, enlarger and reducer, cost $350.; 1 Electroid Camera 1-1/2 x 2, cost $330.; one 2-1/2 x 3-1/2, cost $400. Complete with double end booth, coin operated, cost $600. Will sell all or part for best offer. PLAYLAND, 186 SUMMERS ST., CHARLESTON 1, W. VA.

FOR SALE – New Williams All Star; Genco Advance Roll; 3 Bally Ballyhoo; 1 Electromaton 6 ft. Roll-A-Score, like new. Also many other used games. Write. Brand new Pinch Hitters in original crates $225. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE – We have them in stock. Hawaii, Bowling League; Playboy, Flamingo; Honey; Carousel; Hy Fly; Pop Up; Mills Q.T.; Mills Vest Pockets; Bang-A-Fitty. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Available immediately – three complete Automatic Hostess units including switchboards, tables and location machines. Can be used for ten, twenty or thrity station studio. Exteremely low price. FAIRMORE MUSIC CORP., 135 S. 5th ST., READING, PA.

FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks–3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE – Will trade: 1015's for Seeb. 8800RC or 8200RC. Will also trade for late games. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE – Big Hit $125.; Superliner $125.; 5-10-20 $45.; Miss America $175.; Step Up $145.; Midget Racer $125.; Frisco $99.50; Four Aces $45.; Bombardier $45.; Argentine $35.; '41 Major $35.; Laura $65.; Knockout $50.; Hi-Hat $35.; Spot Pool $35.; Wild Fire $25.; Defense $25.; Silver Spray $25.; Band Wagon $25.; Pimlico $120.; '41 Derby $95. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N.Y. Tel: Main 5973

FOR SALE – Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell $900.; 5¢-5¢ Lucky Lucres one coil type $50. ea.; 5-25 Lucky Lucres $60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE. ,ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

PARTS AND SUPPLIES

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 55, 63, 44, 43, 47 – 5¢ ea.; No. 50 – 5½¢ ea. gov't tax included. These bulbs are boxed & not gov't surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel: Watkins 9-7490

FOR SALE – Chicago Coin's Goalee Parts – 2 Doors, 1 Plate for Manikin, 2 glass caution plates, 13 Ball kickout springs, 1 Motor for Manikin, 1 Motor for ball lift, 2 small gear wheels, 2 – 2788 coils, 1 rubber for glass, 14 steel balls, 3 fibre gears for ball kickout $40. for best offer. 1 Bally Big League Motor, 1 Surf Queens Motor, 8 fibre cams for motor unit Double Barrel $15., 2 Double Barrel doors, 2 Big League, 2 Big Hit, 4 Fast Ball, 3 Stage Door Canteen, 1 Baffle Card, 2 Spellbound, 2 Smoky, 1 Superliner, 4 plain Genco, whole lot of these 25 doors $35. PHILLIPS NOVELTY CO., 2420 – 18th ST., N. W., WASHINGTON 9, D. C. Tel: Columbia 5333

FOR SALE – Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $69.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE – Increased production facilities enables us to lower the price on Wayne equalizer to $27.50. Automatically adjusts phonograph volume so that every record is produced at the same level. For use with magnetic and crystal type pick-up. GEO. MURDOCK & ASSOCIATES, 1797 UNION ST., SAN FRANCISCO, CALIF.

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Factory Surplus. 24 Volt Mercury Electric Counters $1.97; G.E. six foot Cord with Plug (ivory) 23¢; Bakelite Knobs (black) 16¢; 5U4G Tubes 73¢; 24 V. Relay D.P.D.T. 78¢; Terminal Strips 13¢; Armored 110 Plug Caps 11¢; Switches D.T.D.P. 27¢; Solotone Amplifiers $27.50; Volume Controls 27¢; Crackle Paint Large Drums (write); Amplifier, large and small type chassis (write); Fuse Holders, tubular type 14¢; Grommets, Resistors, Condensors, Terminal Strips, Locks. Write for quotation. GEO. MURDOCK & ASSOCIATES, 1797 UNION ST., SAN FRANCISCO 23, CALIF.

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Note! Sea-Coin Escalator Conversion $7.85 per unit. Will do away with Mills Escalator troubles on all denominations. Works on nickels. dimes, quarters. No jamming or shingling with this device. A few minutes to convert. Buy Now! Sold on ten day money back guarantee. SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

MISCELLANEOUS

NOTICE – Ad No. 6. Ten Dollars Just For Your Name! Sit down NOW and write your name, address and number of this Ad. You will receive $10. Free Credit, within one year, on purchase of first order of $50. or more. NATIONAL NOVELTY CO,, 183 E. MERRICK RD., MERRICK, L.I., N.Y.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

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JOCKEY Special
FREE PLAY

JOCKEY Club
AUTOMATIC

Illustration shows Jockey Special (Free Play). Jockey Club (Automatic Payout) is identical in appearance and play-appeal.

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MYSTIC FLASH proved a record-smashing profit-producer in Bally Entry and Special Entry. Now . . . PROVED AND IMPROVED . . . the Horseshoe Flash offers bigger play attraction than ever . . . holds repeat play longer . . . and nets richer profits to operators. Double or triple your one-ball multiple profits by getting JOCKEY CLUB and JOCKEY SPECIAL on location now. Order today!

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SILVER STREAK

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